

Polarization in US politics

Government and Politics of the USA,
Week 5

16 February, 2017

Prof. Andrew Eggers

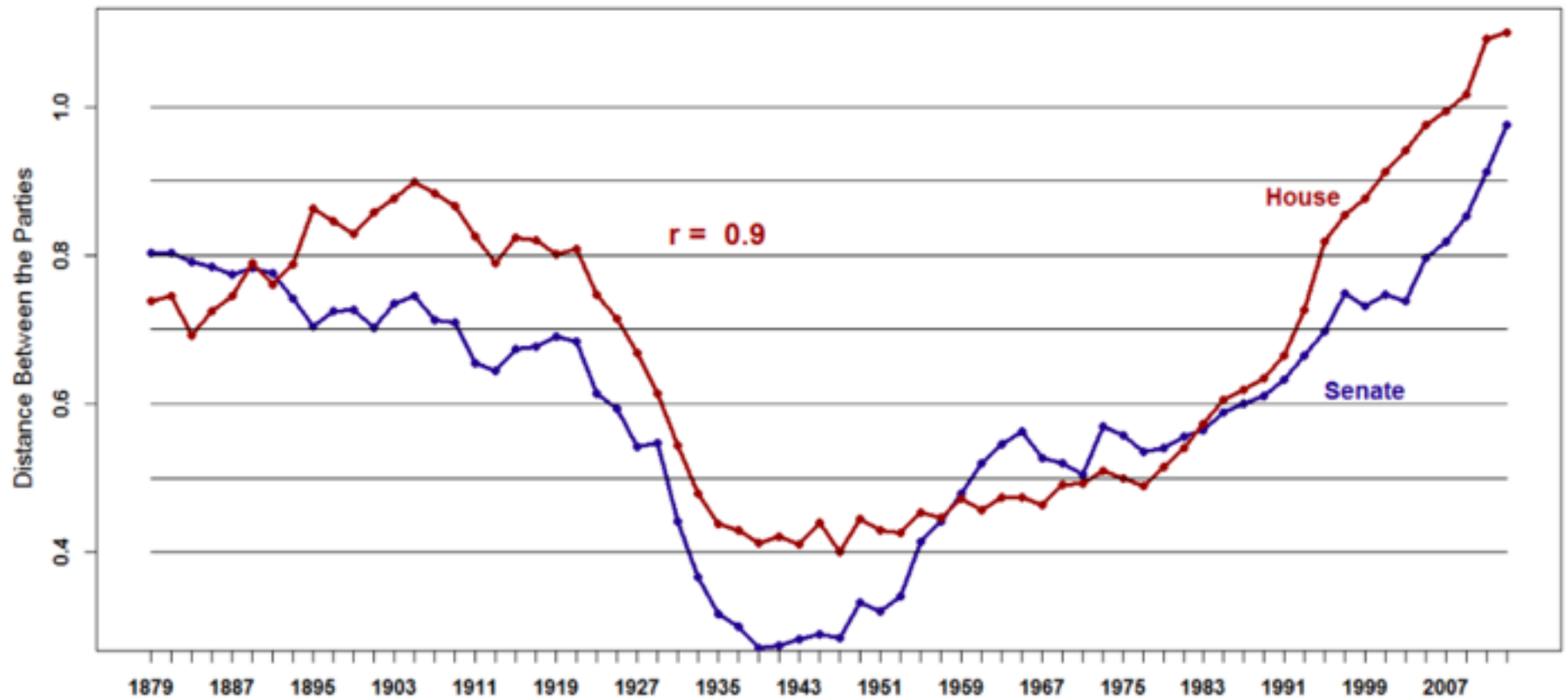
Overview and plan

Briefly, elite polarization — polarized Congress.

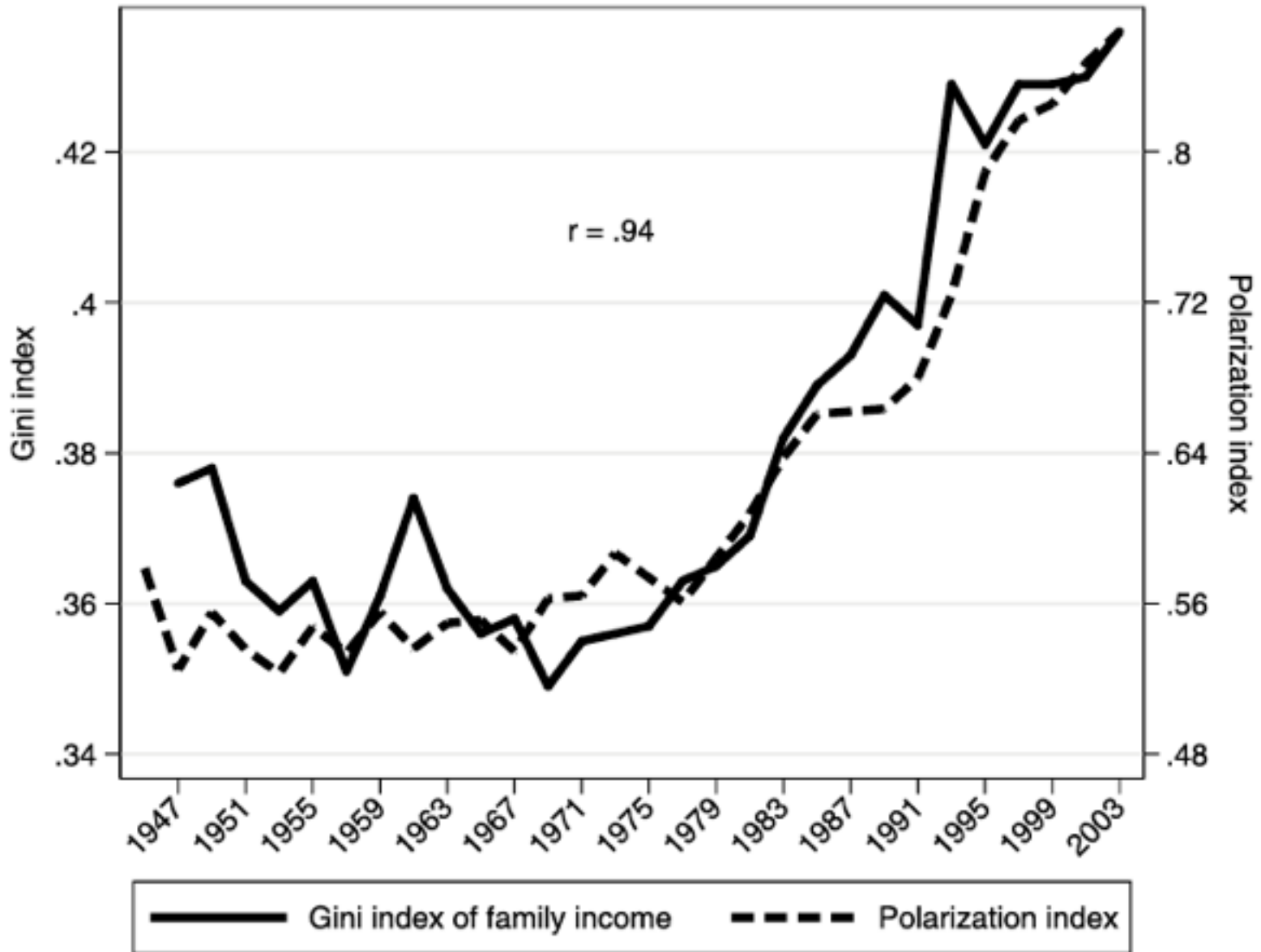
Mass polarization:

- Ideological polarization?
- Affective polarization
 - Evidence
 - Causes

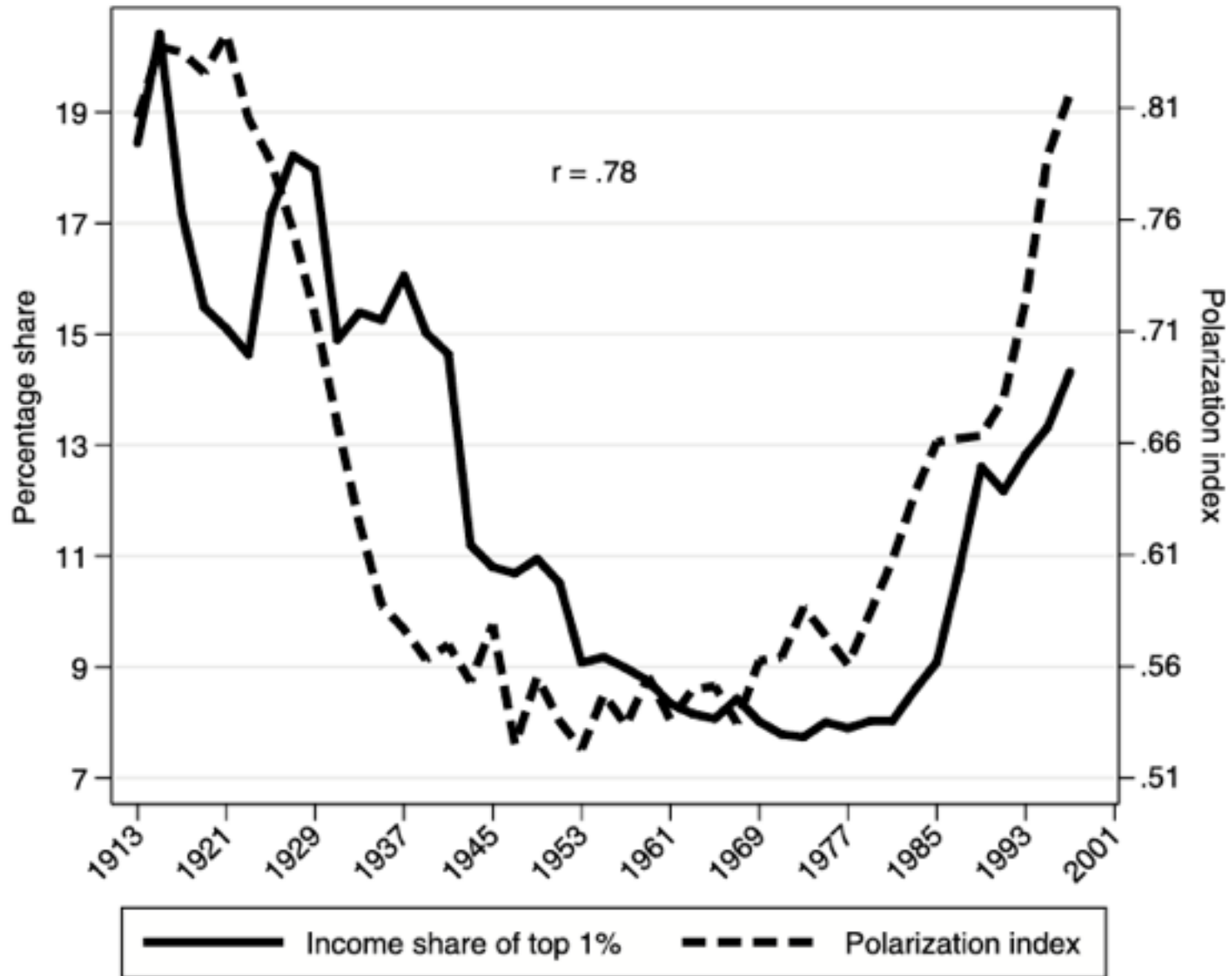
Party Polarization 1879-2014
Distance Between the Parties on the First (Liberal-Conservative) Dimension



Polarized America / voteview.com



McCarty, Poole, and Rosenthal (2006), *Polarized America*, p. 6



McCarty, Poole, and Rosenthal (2006), *Polarized America*, p. 8 (Piketty & Saez income shares from top tax returns rather than Gini coefficients from full distribution)

Does gerrymandering explain polarization in Congress?

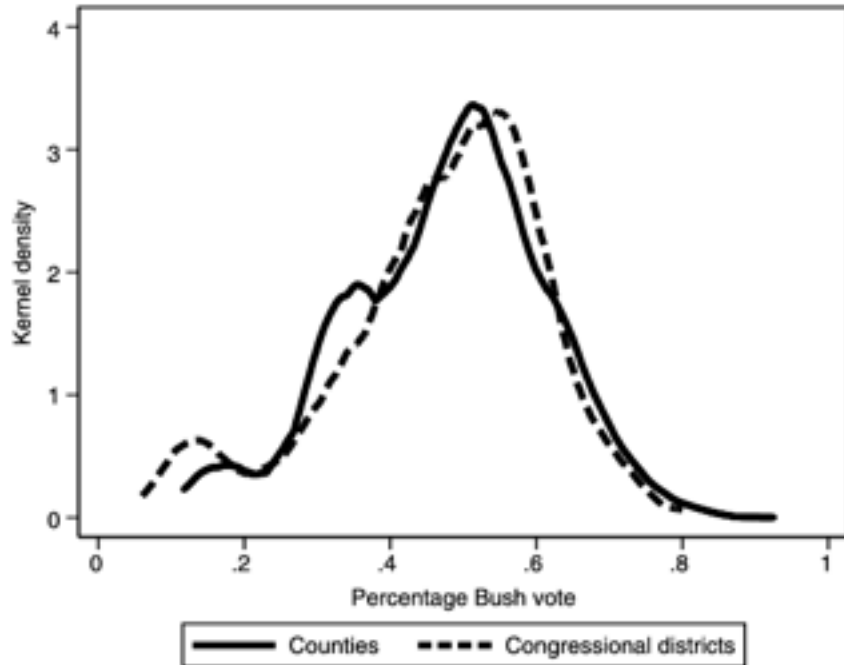


Figure 2.22a
Distribution of the 2000 Bush Two-Party Vote by Counties and Districts
Note: Counties are weighted by population. Both densities estimated using bandwidth = .025.

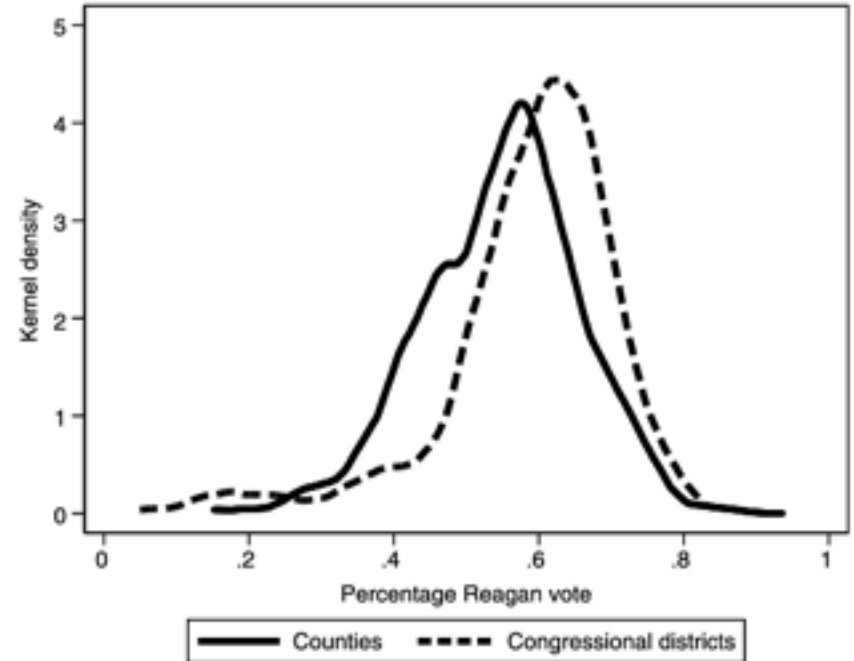


Figure 2.22c
Distribution of the 1980 Reagan Two-Party Vote by Counties and Districts
Note: Counties are weighted by population. Both densities estimated using bandwidth = .025.

McCarty, Poole, and Rosenthal (2006), *Polarized America*, p. 63 and 65

Also consider: the Senate.

Does Southern realignment explain polarization in Congress?



Partly.

The U shape is indeed less striking when we exclude the South.

What explains disappearance of northern liberal Republicans?

Figure 2.18

Southern Effect on Polarization in U.S. House, 1879–2001

Note: Measures of distance between two parties with and without southern members.

Do primary elections explain polarization in Congress?

McCarty, Poole, and Rosenthal (2006):

- Existence or nature of primary elections causes it? **Timing problems:**
 - Primaries introduced mainly in Progressive era (around turn of 20th century)
 - Slightly more polarization in closed-primary states, but closed primaries not becoming more common
- Reduction in participation in primaries causes it? **No direct evidence:** polarization not lower following presidential elections (when participation is higher)

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Is this just elite polarization, or also mass polarization?

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My focus: **affective polarization** (how people feel about other side), where there is consensus about phenomenon (but not its causes).

Some perspectives on mass polarization: partisanship & social identification (I)

Conventional view of voters as dispassionately choosing the party they prefer, and partisanship as a “running tally” (Fiorina 1981) of performance evaluations.



Some perspectives on mass polarization: partisanship & social identification (2)

Green, Palmquist, Schickler (2002) *Partisan Hearts and Minds* argue party identification is a kind of social identification.



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- “homosexuals”: 42

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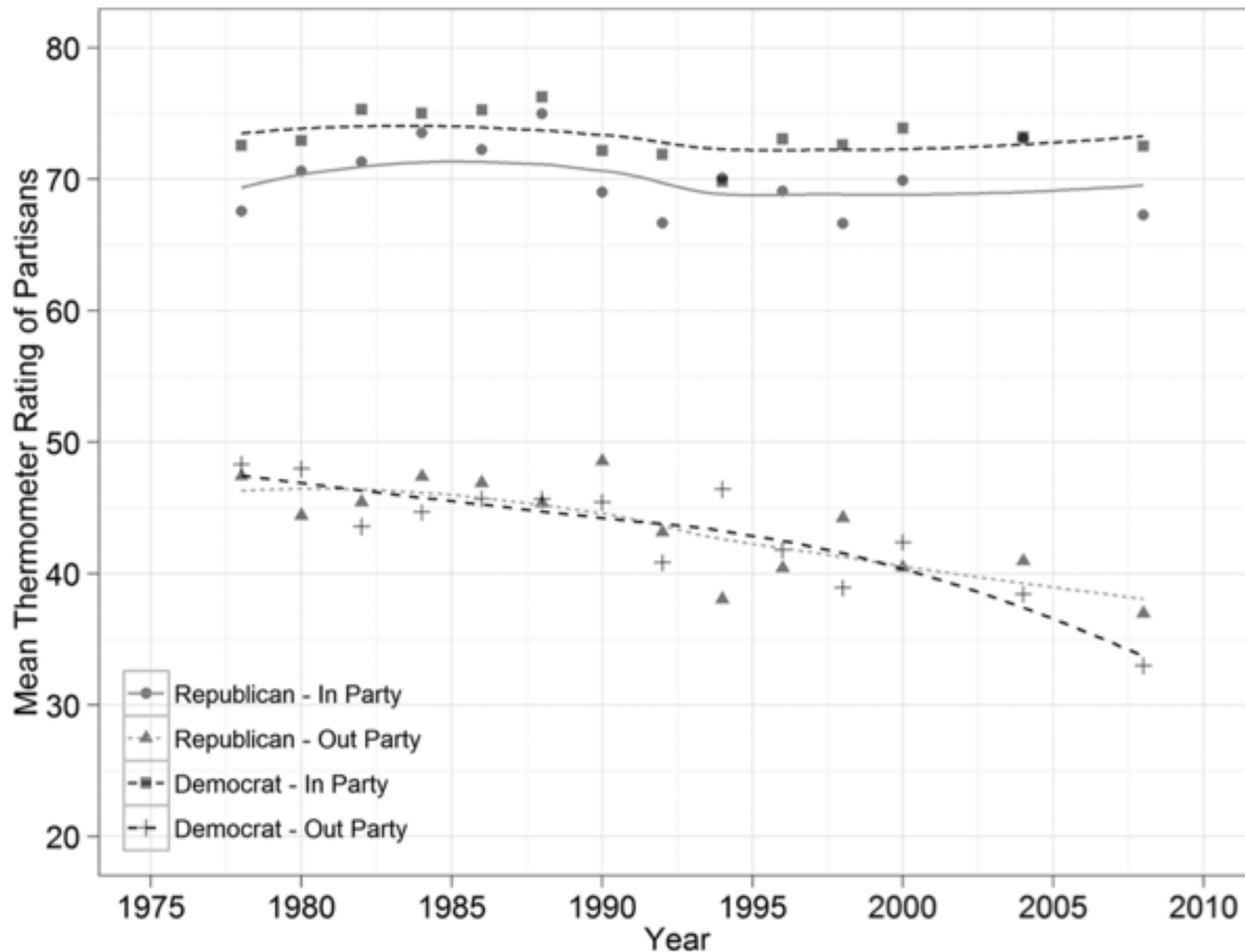
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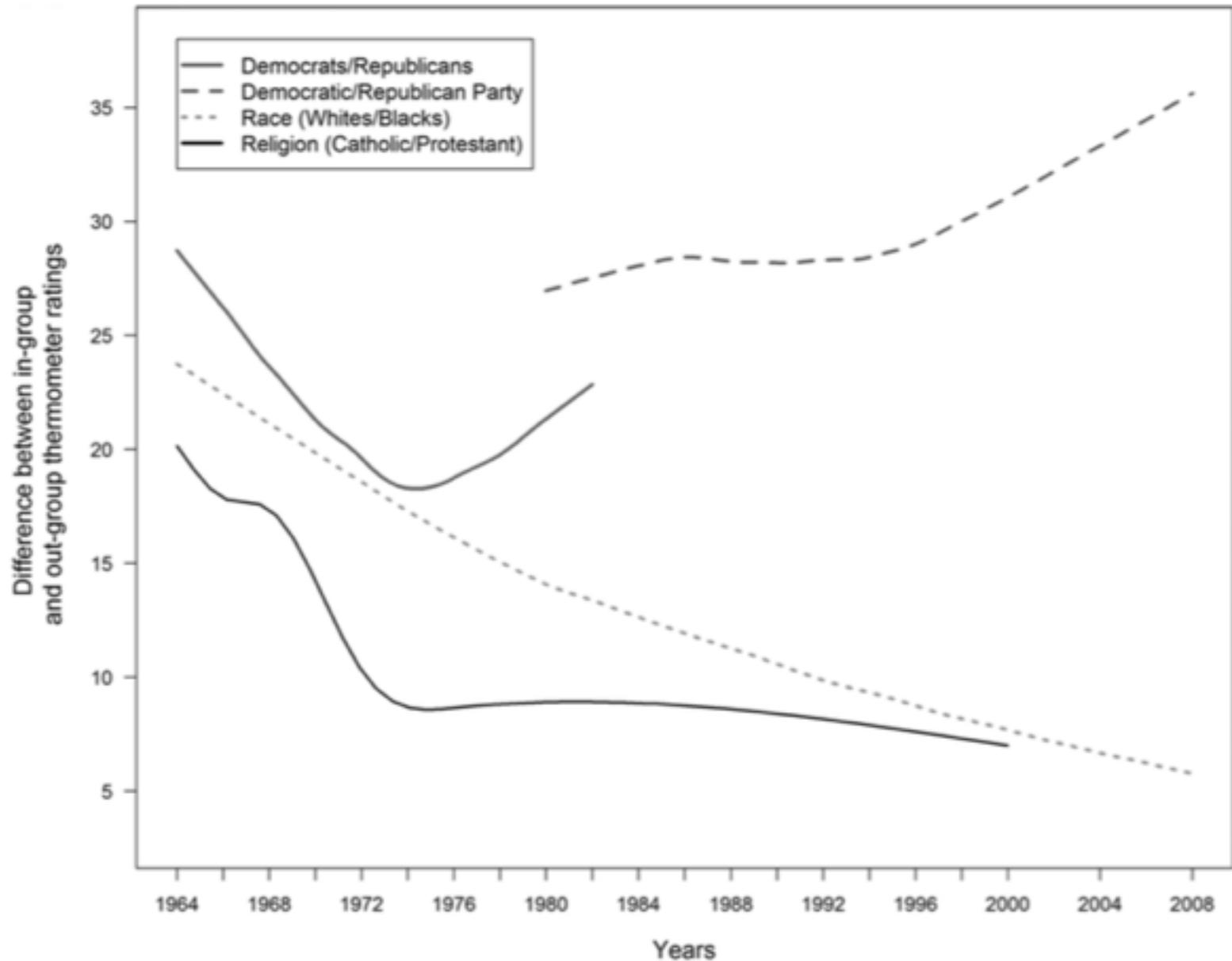
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And partisan animus has gotten worse over time: “we demonstrate that both Republicans and Democrats increasingly dislike, even loathe, their opponents”

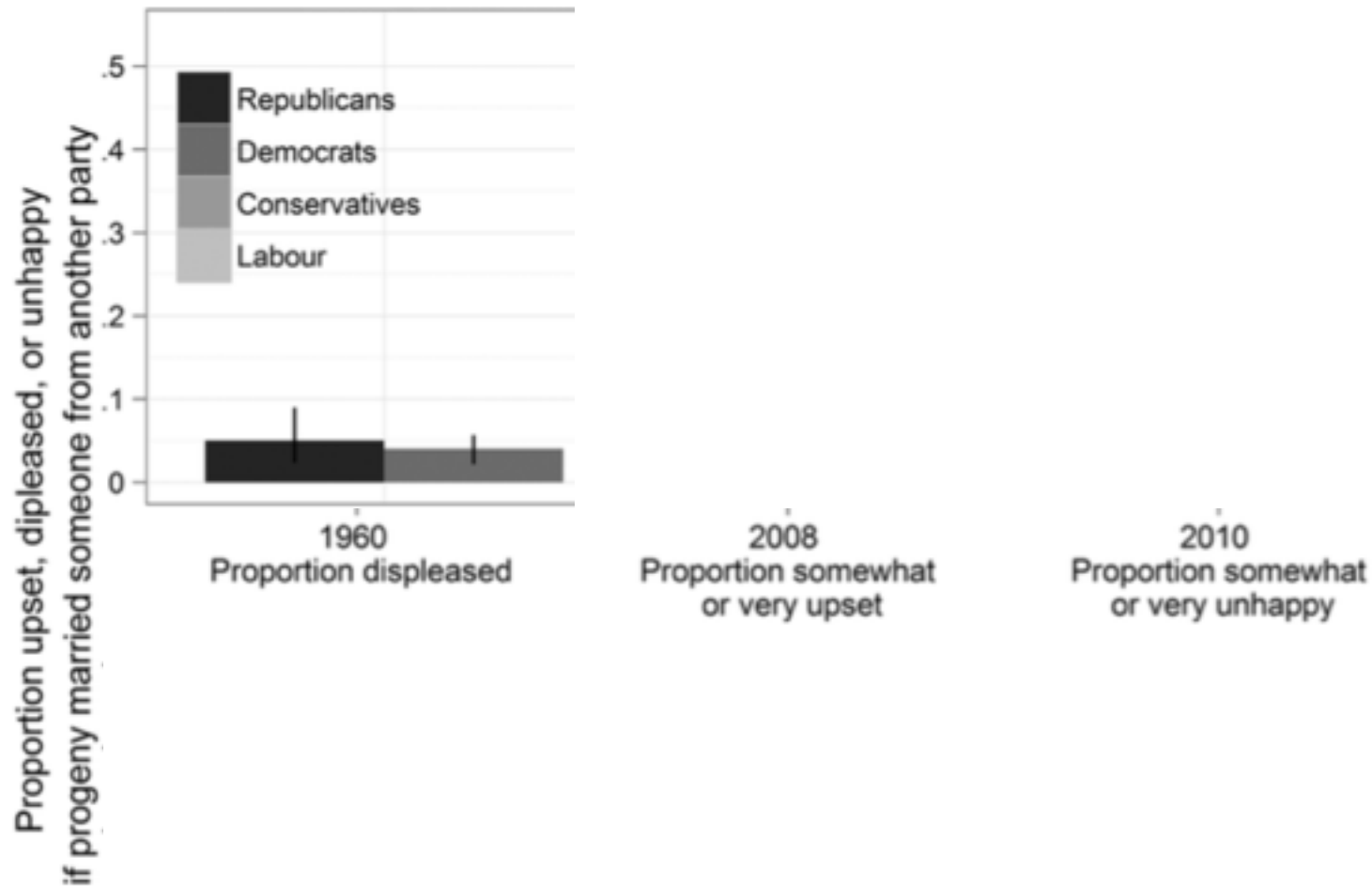
Iyengar, Sood, Lelkes (2012): partisan animus



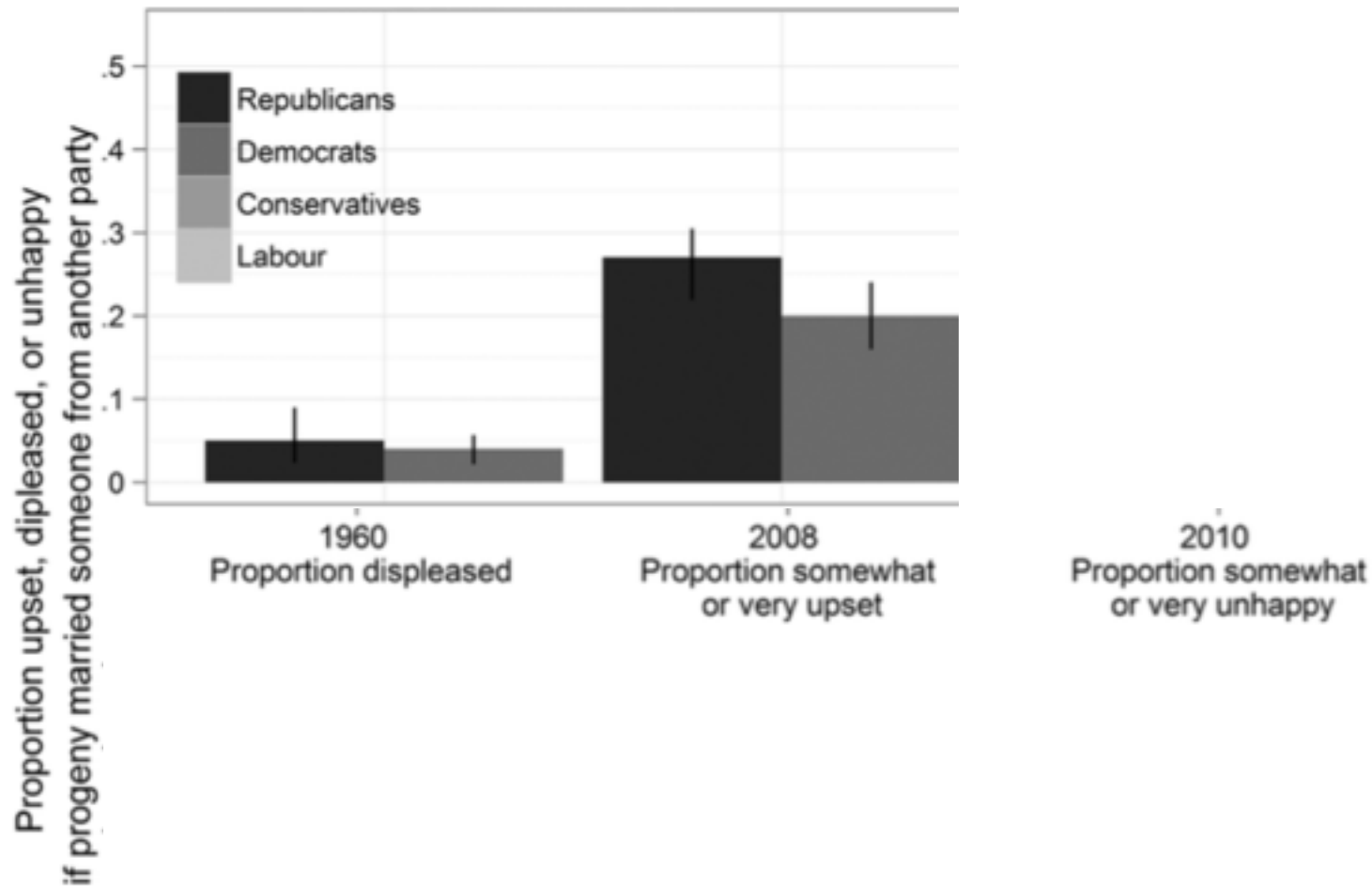
Iyengar, Sood, Lelkes (2012): partisan animus (2)



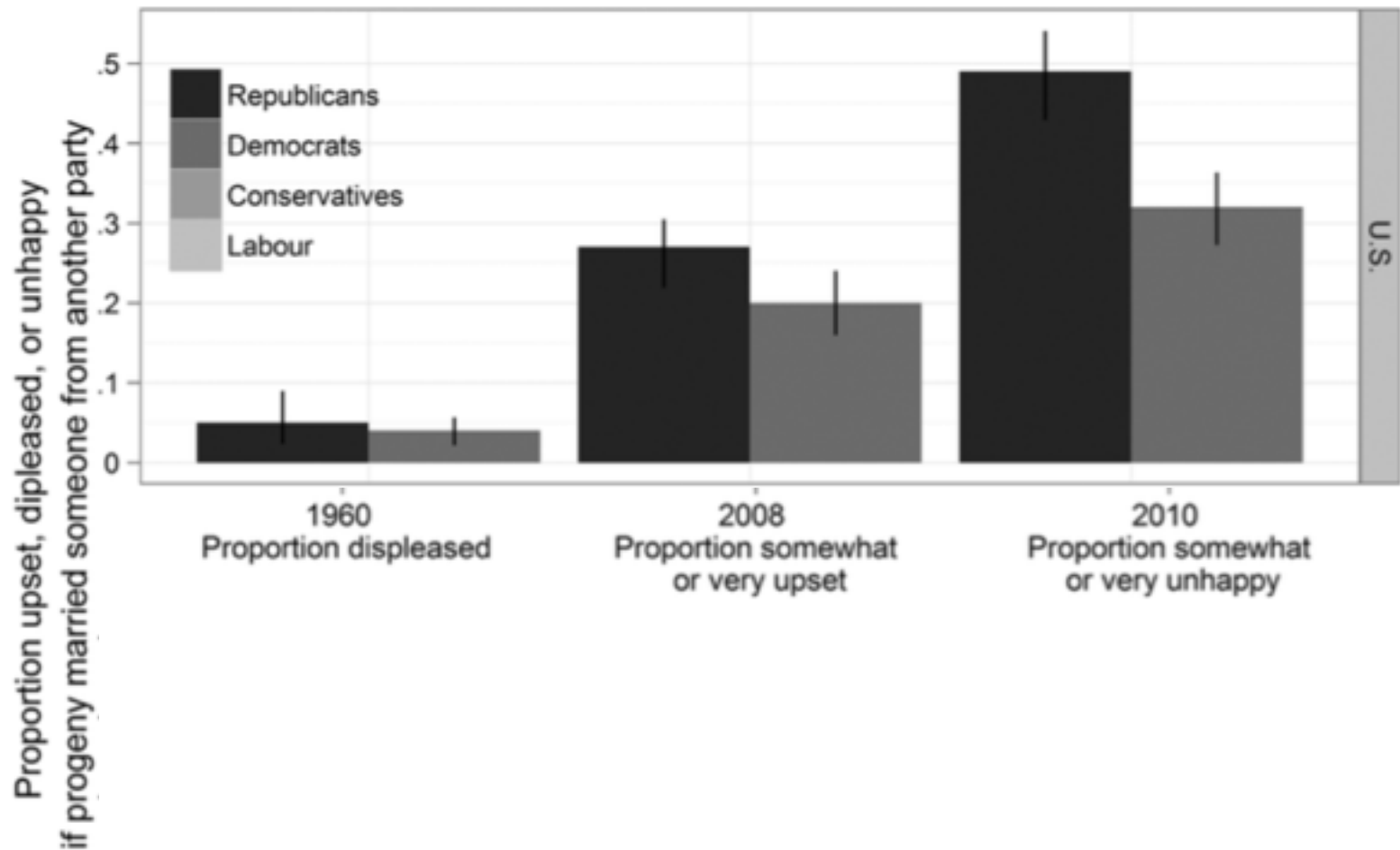
Iyengar, Sood, Lelkes (2012): partisan animus (3)



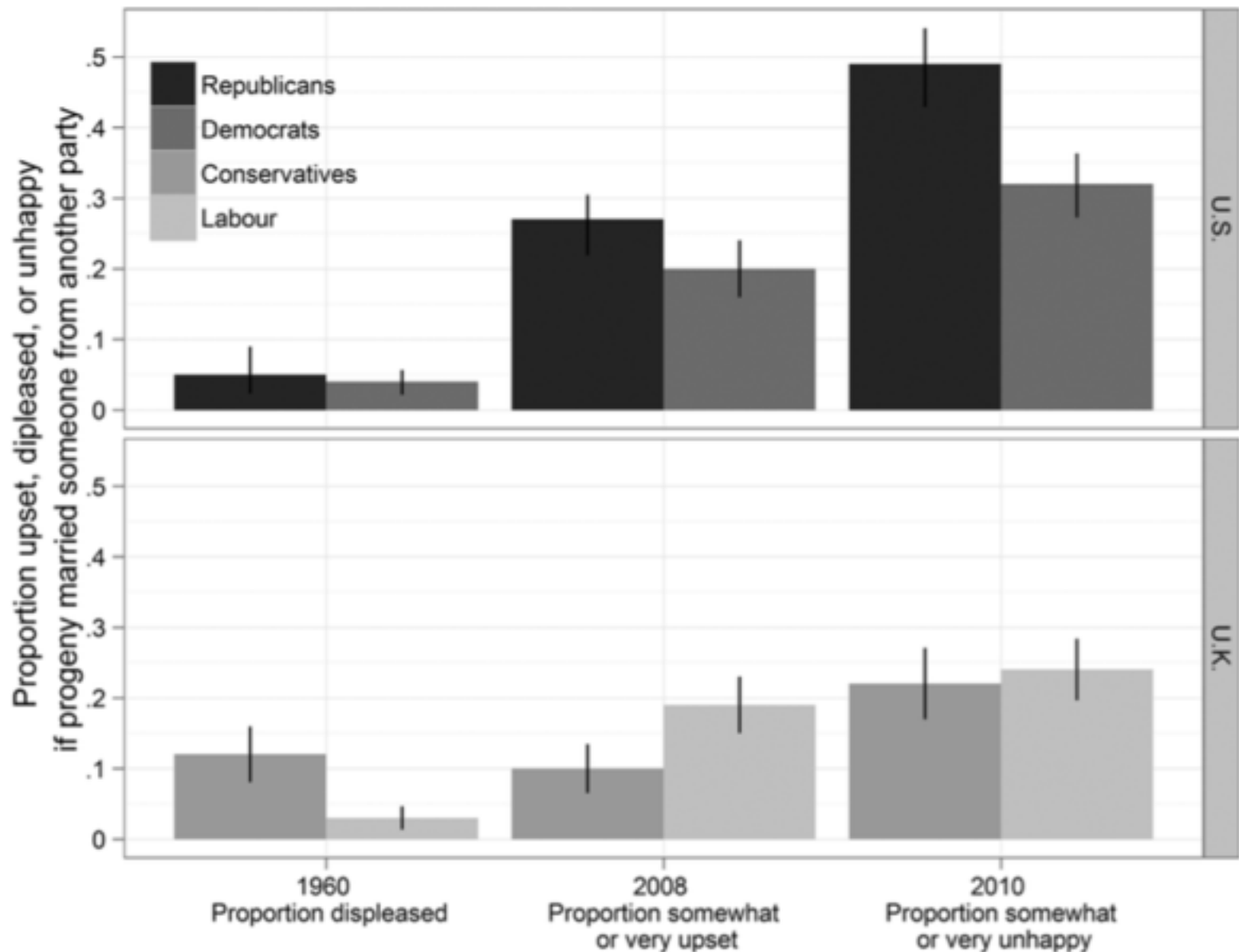
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Iyengar, Sood, Lelkes (2012): partisan animus (4)

Year	Items	United States		
		In-party	Out-party	In – Out
1960	Selected traits ^a			
	Intelligent			
	Selfish			
	Average number			
	Positive traits			
	Negative traits			
	Positive – Negative			
<i>N</i>				
2008	Selected Traits ^a			
	Intelligent			
	Selfish			
	Closed-minded			
	Average number			
	Positive traits			
	Negative traits			
Positive – Negative				
<i>N</i>				

Iyengar, Sood, Lelkes (2012): partisan animus (4)

Year	Items	United States		
		In-party	Out-party	In – Out
1960	Selected traits ^a			
	Intelligent	.33	.27	.06*
	Selfish	.04	.21	-.17***
	Average number			
	Positive traits	.47	.35	.12***
	Negative traits	.01	.08	-.07***
	Positive – Negative	.46	.27	.19***
	<i>N</i>		669	
2008	Selected Traits ^a			
	Intelligent			
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	<i>N</i>		669	
2008	Selected Traits ^a			
	Intelligent	.62	.14	.48***
	Selfish	.04	.47	-.43***
	Closed-minded	.08	.62	-.53***
	Average number			
	Positive traits	2.86	.62	2.24***
	Negative traits	.22	1.93	-1.70***
	Positive – Negative	-1.31	2.63	3.94***
<i>N</i>		656		

Iyengar, Sood, Lelkes (2012): partisan animus (4)

Year	Items	United States			United Kingdom		
		In-party	Out-party	In – Out	In-party	Out-party	In – Out
1960	Selected traits ^a						
	Intelligent	.33	.27	.06*	.26	.09	.17***
	Selfish	.04	.21	-.17***	.02	.29	-.27***
	Average number						
	Positive traits	.47	.35	.12***	.34	.12	.22***
	Negative traits	.01	.08	-.07***	.01	.13	-.12***
	Positive – Negative	.46	.27	.19***	.33	-.01	.34***
	<i>N</i>		669		759		
2008	Selected Traits ^a						
	Intelligent	.62	.14	.48***	.38	.10	.29***
	Selfish	.04	.47	-.43***	.03	.28	-.25***
	Closed-minded	.08	.62	-.53***	.05	.47	-.42***
	Average number						
	Positive traits	2.86	.62	2.24***	1.93	.42	1.52***
	Negative traits	.22	1.93	-1.70***	.13	1.29	-1.15***
Positive – Negative	-1.31	2.63	3.94***	-.87	1.80	2.67***	
	<i>N</i>		656		817		

Iyengar, Sood, Lelkes (2012): the role of exposure to campaigns

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- Slightly higher partisan animus in battleground states

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- During 2008 election campaign, animus rose over time but especially in battleground states

Iyengar & Westwood (2015): “Fear and loathing across party lines”

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Main goal: benchmark partisan animus against racial hostility, accounting for social desirability bias.

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They find partisan animus is larger than racial animus.

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They find partisan animus is larger than racial animus.

One technique: **brief implicit association test**. How does response time differ when asked to link Democrats/blacks with positive word vs. when asked to link with negative word?

Iyengar & Westwood (2015): Brief implicit association test, briefly


Republicans
or
Good



Press the I key for **Republicans or Good**
Press the E key for anything else

Go as fast as you can

Republicans
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Press the I key for **Republicans or Good**
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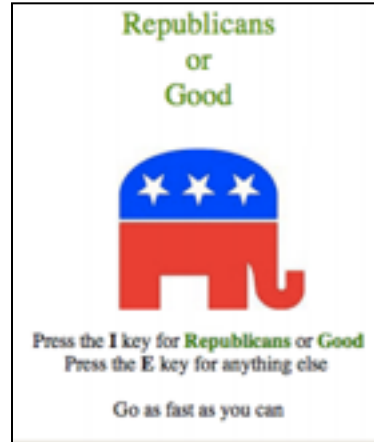
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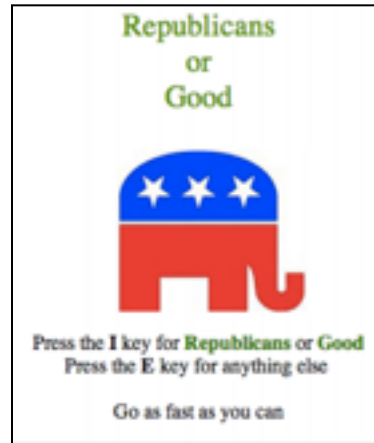
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Iyengar & Westwood (2015): Brief implicit association test, briefly



Basic task is linking symbol to party.

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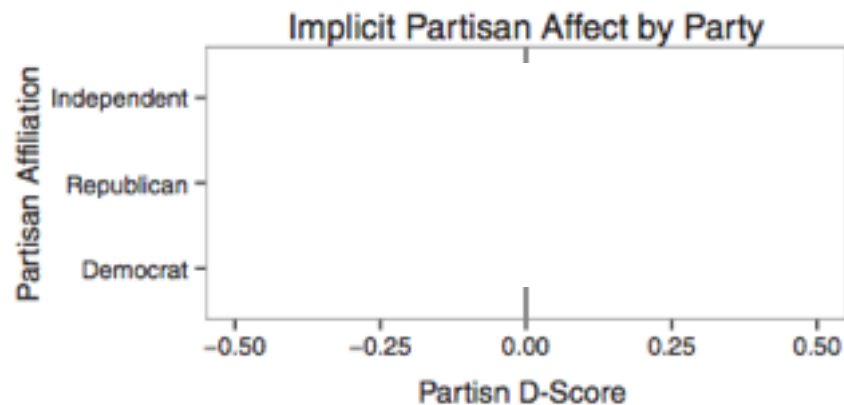


Basic task is linking symbol to party.

But “or good” makes it easier if you think that party is good,
harder if you think that party is bad.

Iyengar & Westwood (2015): “Fear and loathing across party lines”

FIGURE 4 D-Scores for the Partisan and African American/European American BIATs

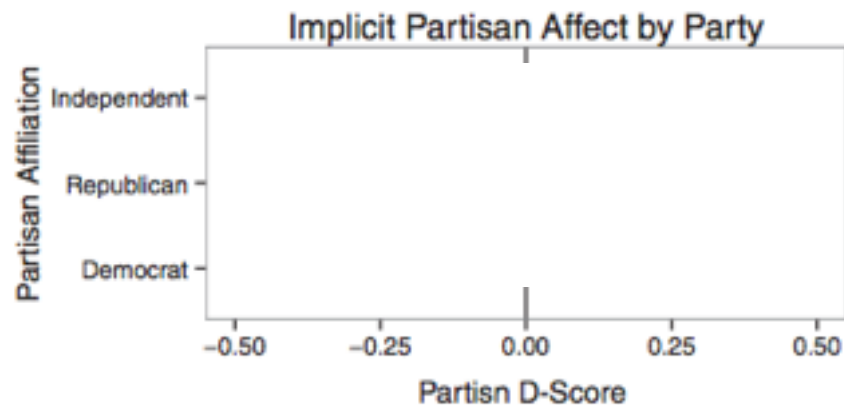


Note: This figure shows the distributions of implicit partisan affect (top) and implicit racial affect (bottom) with 95% confidence intervals.

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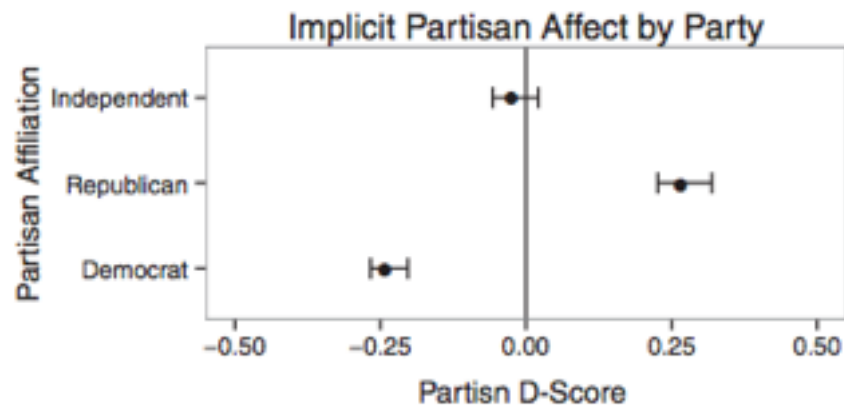


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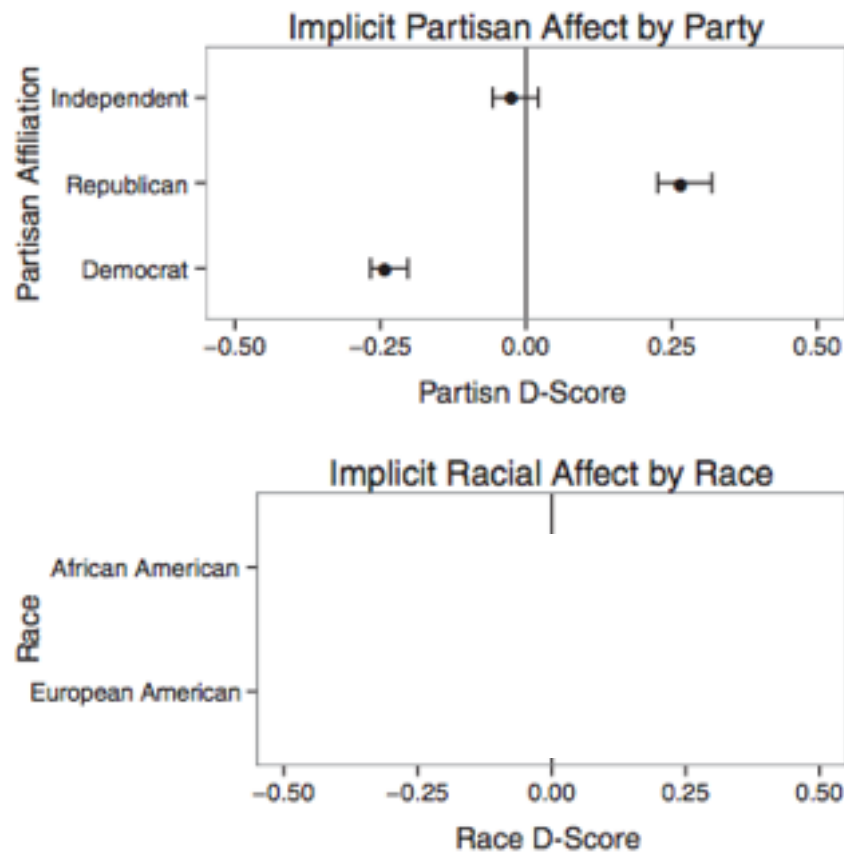


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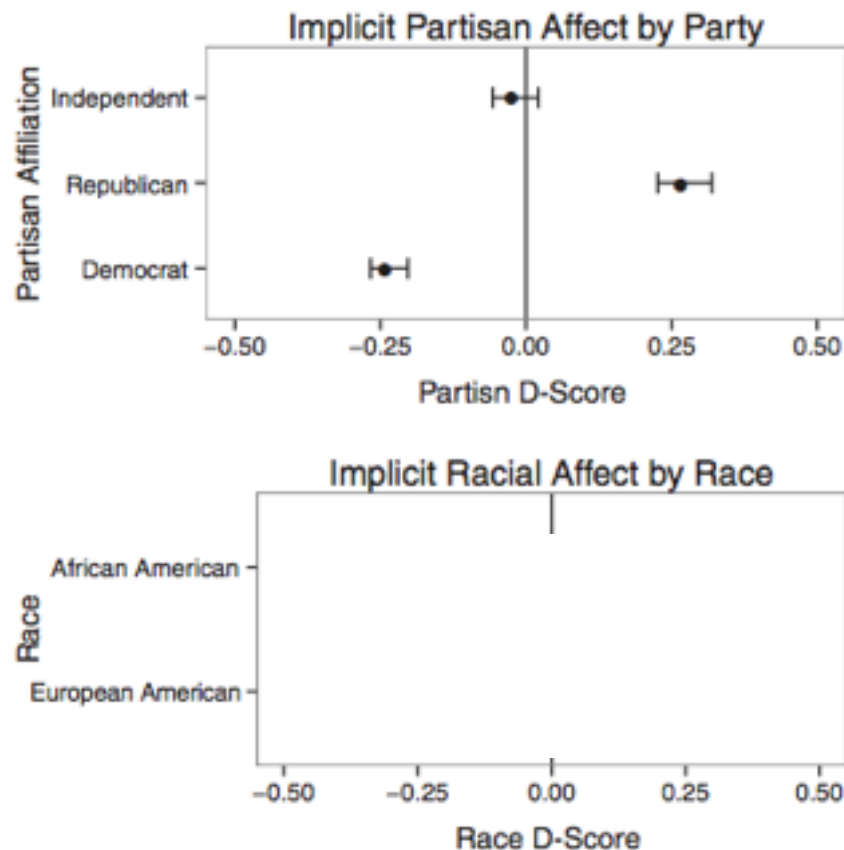
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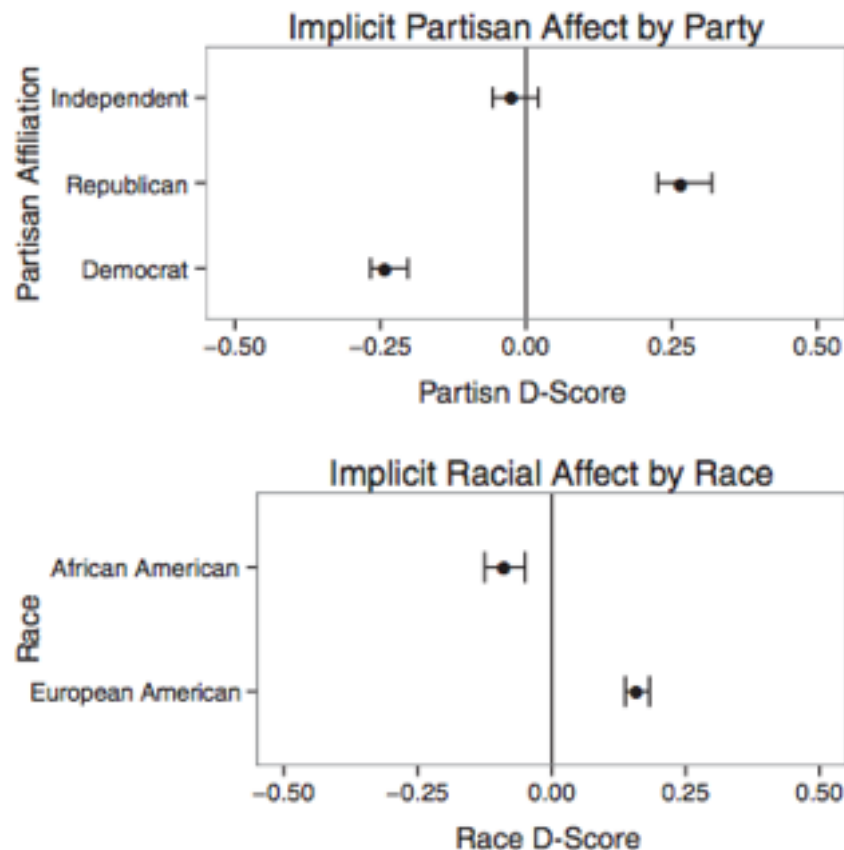
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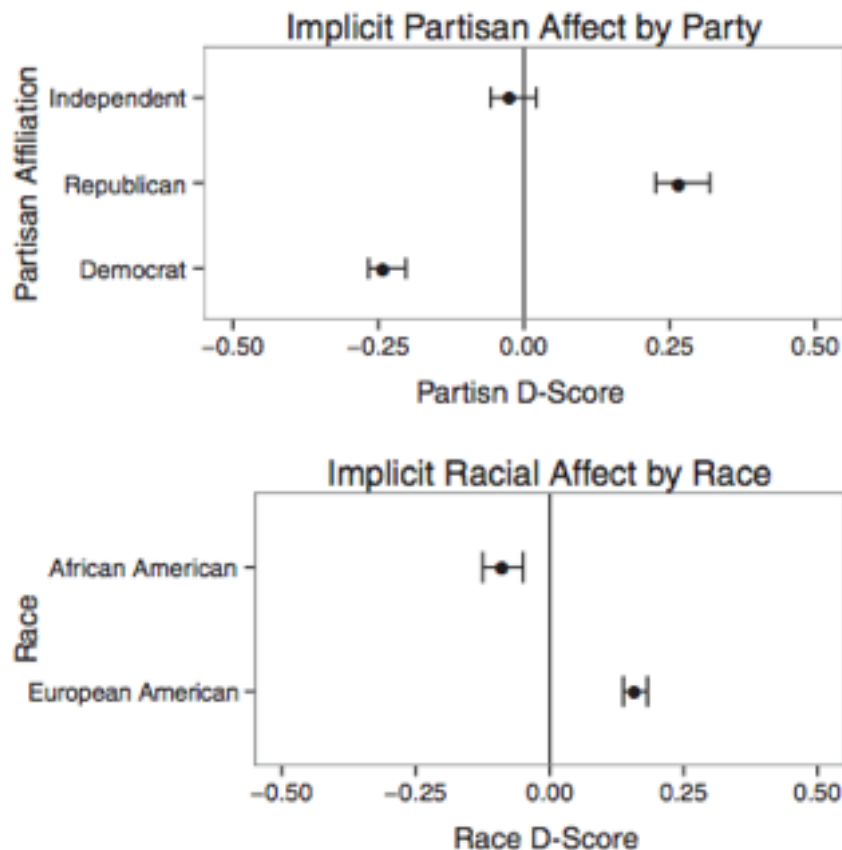
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Note: the two scores are uncorrelated in their sample (7).

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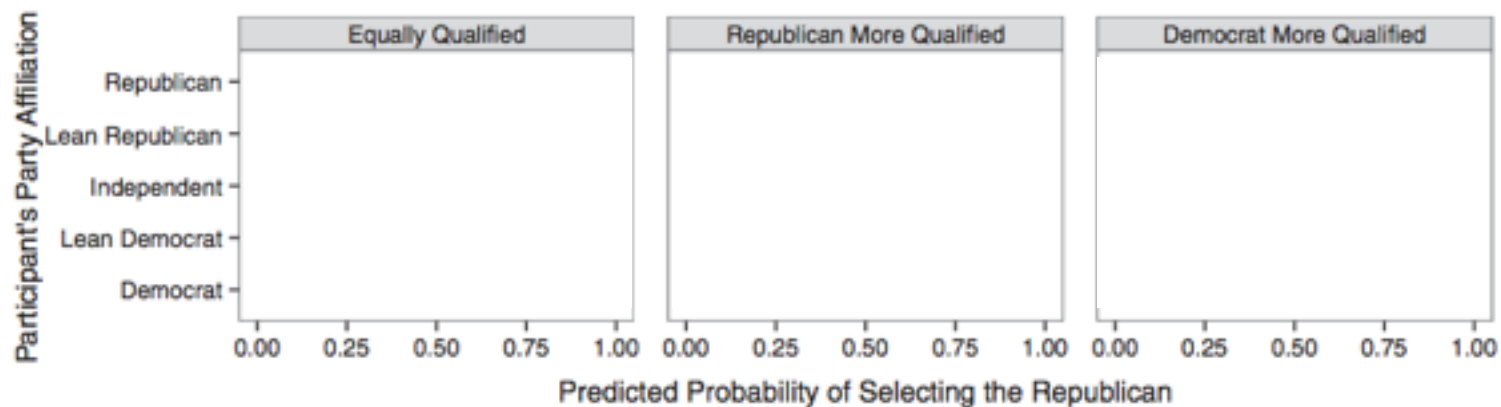
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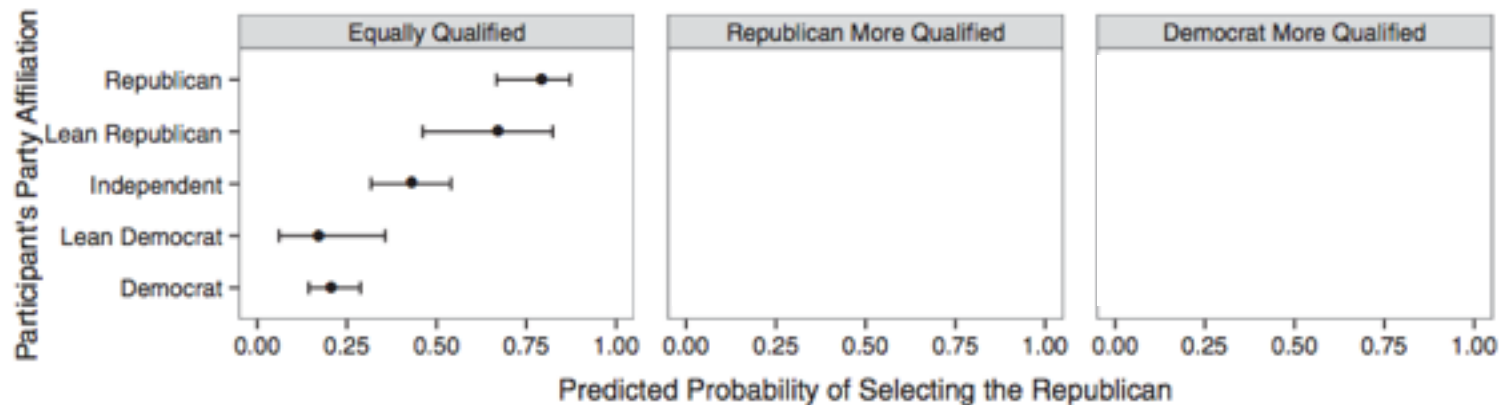
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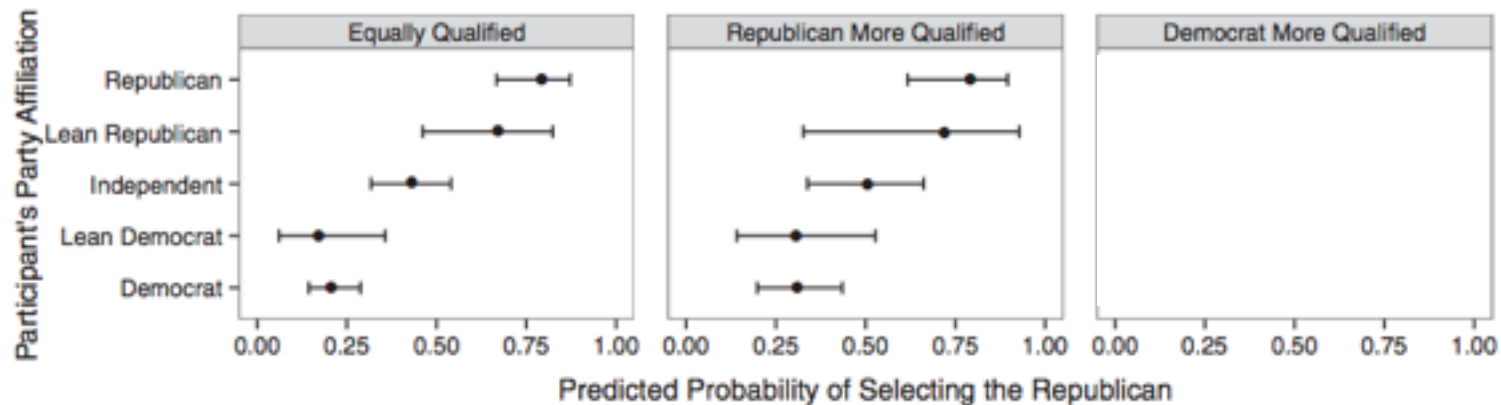
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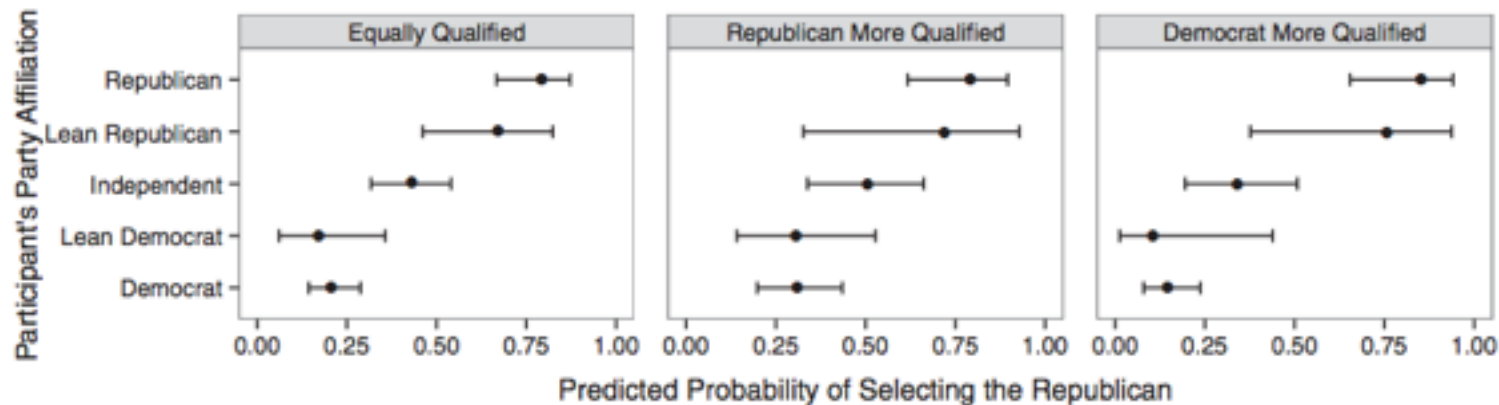
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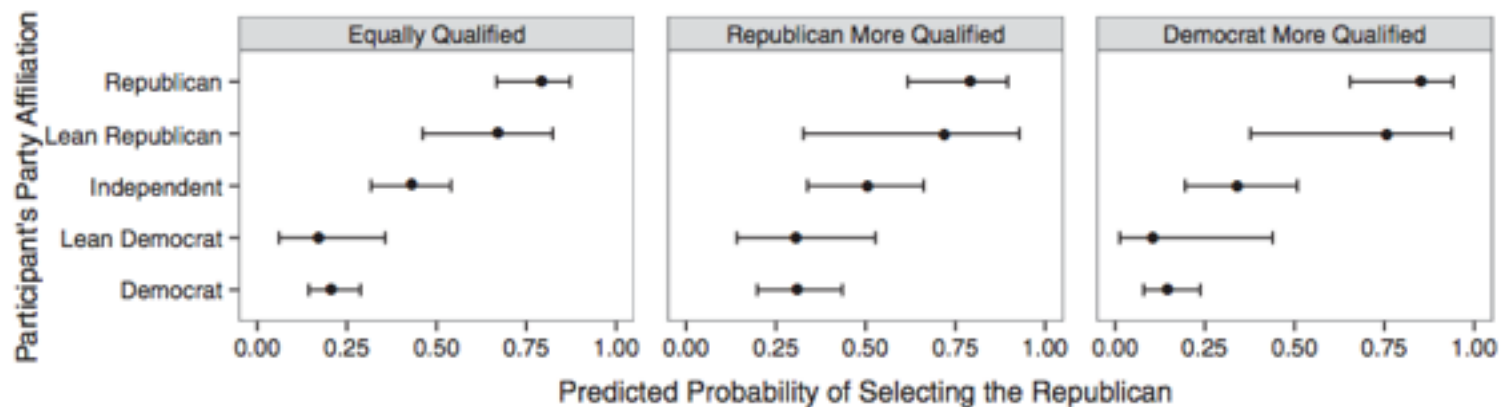
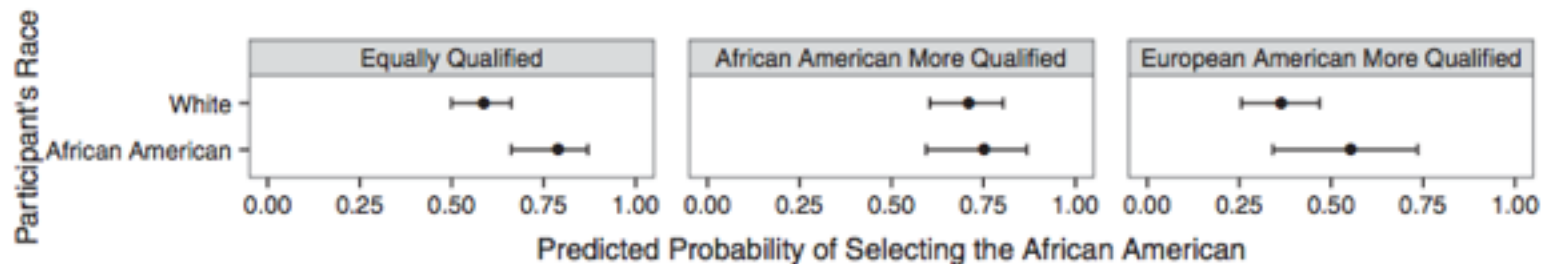


FIGURE 7 Predicted Probabilities for Racial Winner Selection



Iyengar & Westwood (2015): the role of social norms

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“Unlike race, gender, and other social divides where group-related attitudes and behaviors are constrained by social norms, there are no corresponding pressures to temper disapproval of political opponents. If anything, the rhetoric and actions of political leaders demonstrate that hostility directed at the opposition is acceptable, even appropriate. Partisans therefore feel free to express animus and engage in discriminatory behavior toward opposing partisans.”

The role of nationalism

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Levendusky (2017): Can we reduce partisan animus by emphasizing national identity?

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Natural experiment: Annenberg Nat’l Election Study interviewed subjects in 2008 April-August (with random interview date); do those interviewed closer to July 4 show less partisan animus?

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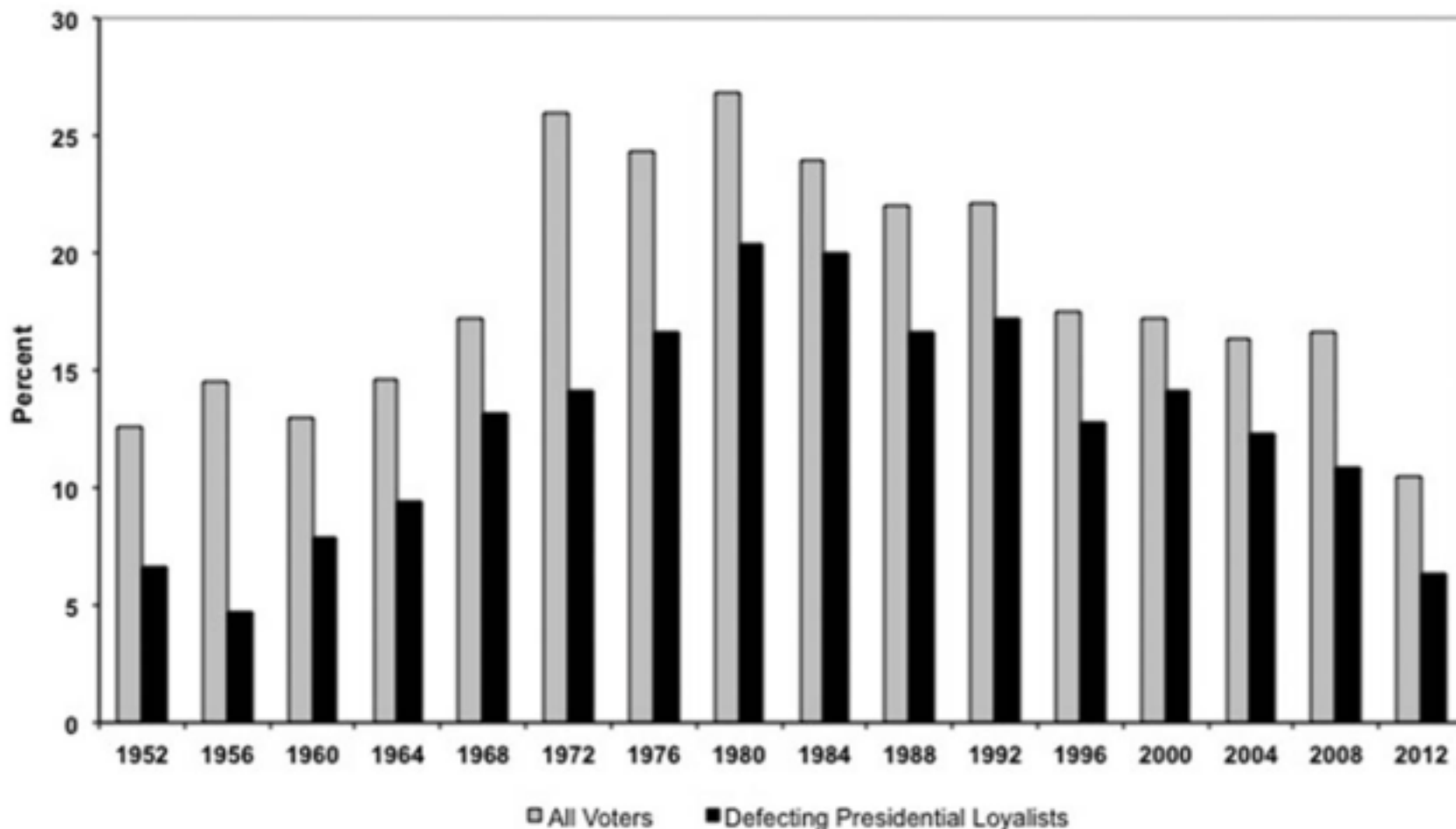
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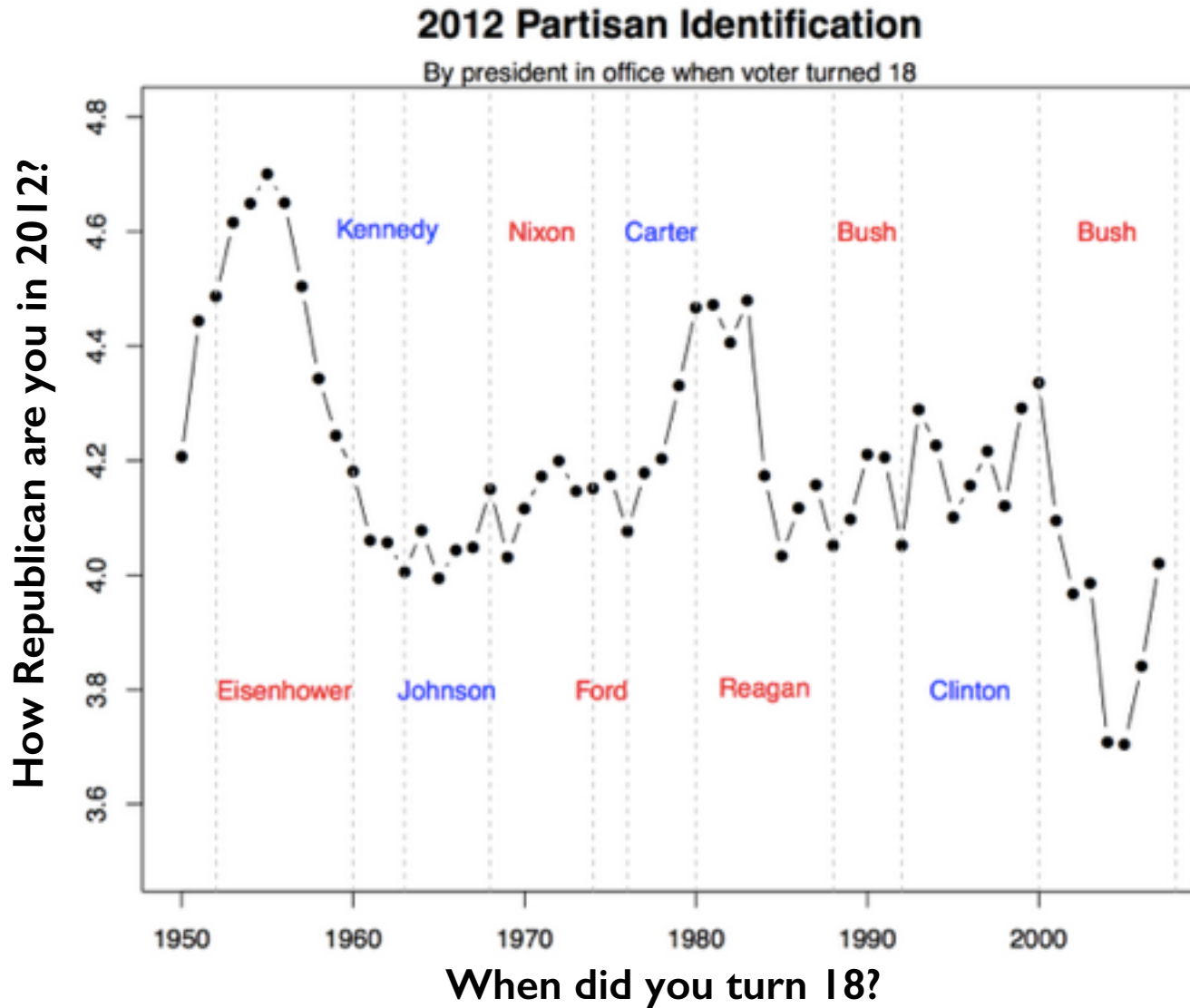
Polling (e.g. Gallup) indicates declining proportion saying “extremely proud” to be American since 2000; rate lower in younger generation.

Some evidence on split-ticket voting



From Jacobson (2015) “It’s Nothing Personal”: Gray bars indicate % voting for president and MC of different party; black indicates % voting for prez of own party and incumbent MC of different party

Some interesting evidence of social identification...



(Higher is more Republican.)

Dan Hopkins: <http://fivethirtyeight.com/features/partisan-loyalty-begins-at-age-18/> 27

Some key aspects of elections in the United States

- Frequency:
 - Members of House of Representatives (# proportion to state pop) elected every two years
 - Senators (two per state) elected every six years (previously by state leg; now directly)
 - President elected every four years, with max two terms (indirectly, by Electoral College: # of electors per state = 2 + # Reps)
- States determine how MCs are elected; 20th century court decisions restrict this to universal suffrage in equal-sized SMDs (gerrymandering)
- Basically all offices: partisan FPTP with primaries (of various kinds: closed, open, top-two etc) Exceptions at municipal level.

Electoral college background

- Original constitutional debate: popular election of President, vs. election by Congress?
- Electoral College as compromise through indirect election
“A small number of persons, selected by their fellow-citizens from the general mass, will be most likely to possess the information and discernment requisite to such complicated investigations.” (Federalist No. 68)
- Initial format (II.1.3): Each Elector votes for two candidates, one of whom must not be from own state; majority winner is President (second place is VP); if no majority winner Congress chooses among top 5.
- Twelfth Amendment (1803): Each elector casts separate ballots for Pres and VP
- Early 19C: Electors are partisan actors, thus *pledged* for a ticket; now electors usually no longer listed on the ballot

OFFICIAL BALLOT, GENERAL ELECTION
PALM BEACH COUNTY, FLORIDA
NOVEMBER 7, 2000

<p>ELECTORS FOR PRESIDENT AND VICE PRESIDENT</p> <p>(A vote for the candidates will actually be a vote for their electors.)</p> <p>(Vote for Group)</p>	<p>(REPUBLICAN)</p> <p>GEORGE W. BUSH - PRESIDENT 3➔</p> <p>DICK CHENEY - VICE PRESIDENT</p>
	<p>(DEMOCRATIC)</p> <p>AL GORE - PRESIDENT 5➔</p> <p>JOE LIEBERMAN - VICE PRESIDENT</p>
	<p>(LIBERTARIAN)</p> <p>HARRY BROWNE - PRESIDENT 7➔</p> <p>ART OLIVIER - VICE PRESIDENT</p>
	<p>(GREEN)</p> <p>RALPH NADER - PRESIDENT 9➔</p> <p>WINONA LaDUKE - VICE PRESIDENT</p>
	<p>(SOCIALIST WORKER)</p> <p>JAMES HARRIS - PRESIDENT 11➔</p> <p>MARGARET TROWE - VICE PRESIDENT</p>
	<p>(NATURAL LAW)</p> <p>JOHN HAGELIN - PRESIDENT 13➔</p> <p>NAT GOLDHABER - VICE PRESIDENT</p>

OFFICIAL BALLOT, GENERAL ELECTION
PALM BEACH COUNTY, FLORIDA
NOVEMBER 7, 2000

<p>4➔</p> <p>(REFORM)</p> <p>PAT BUCHANAN - PRESIDENT</p> <p>EZOLA FOSTER - VICE PRESIDENT</p>	
<p>6➔</p> <p>(SOCIALIST)</p> <p>DAVID McREYNOLDS - PRESIDENT</p> <p>MARY CAL HOLLIS - VICE PRESIDENT</p>	
<p>8➔</p> <p>(CONSTITUTION)</p> <p>HOWARD PHILLIPS - PRESIDENT</p> <p>J. CURTIS FRAZIER - VICE PRESIDENT</p>	
<p>10➔</p> <p>(WORKERS WORLD)</p> <p>MONICA MOOREHEAD - PRESIDENT</p> <p>GLORIA La RIVA - VICE PRESIDENT</p>	
<p>WRITE-IN CANDIDATE</p> <p>To vote for a write-in candidate, follow the directions on the long stub of your ballot card.</p>	

TURN PAGE TO CONTINUE VOTING

Electoral college reform?

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How does this happen?

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NYT Sept 30 1970

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Why so hard to change?

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National Popular Vote Interstate Compact

"Each State shall appoint, in such Manner as the Legislature thereof may direct, a Number of Electors, equal to the whole Number of Senators and Representatives to which the State may be entitled in the Congress..." (US Constitution, II.1.2)

Currently: All states use winner-take-all except Maine & Nebraska, which use the "district system".

NPVIC: Signatory states agree to give all electors to national popular vote winner, once sufficient number of states have signed.

