### Bureaucracy and Principal-Agent Problems

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LSE

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#### Introduction

Theories of legislative-bureaucratic interactions: who is in charge?

Niskanen mode

Beyond Niskanen

Evidence on efficiency, distinctive culture, effects of bureaucracy

Some expectations

Evidence on efficiency

Evidence on distinctive culture

Evidence on bureaucracy and development

#### Conclusion

Goal: Understand the (distinctive?) problems of public bureaucracies

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- How do we fix bureaucratic corruption?

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- ▶ Bad: Culture of rule-following → uncreative, excessively obedient and risk-averse. Also: Bureaucracy wants self-preservation, tends to dominate "a poorly informed and hence a powerless parliament".\*

<sup>\*</sup> Economy and Society, pg. 973 and pp. 991-992.

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### Two key ideas:

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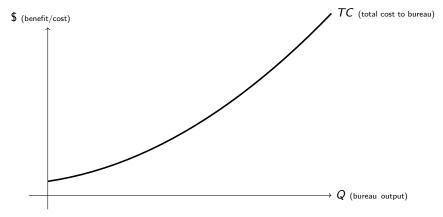
Niskanen says they want "salary, perquisites of the office, public reputation, power, patronage" and that these are larger when the budget is larger.

► The bureaucracy totally dominates the politicians who provide the bureaucracy's budget.

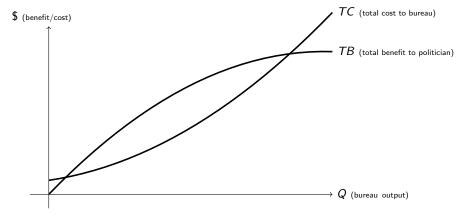
Bureaucrats understand politicians' willingness-to-pay but politicians do not understand the bureau's costs  $\rightarrow$  bureaucrats take all of the surplus



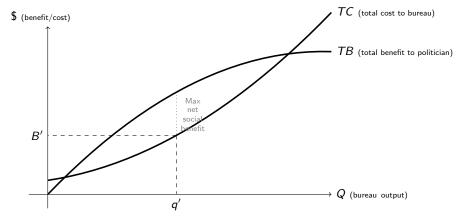
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- B': the budget that is best for society



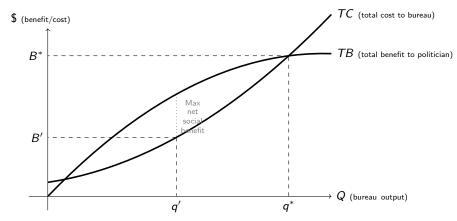
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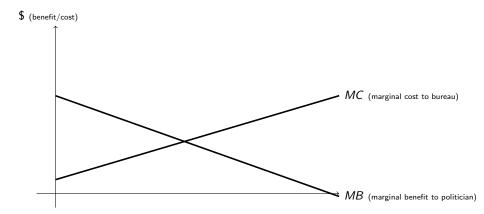
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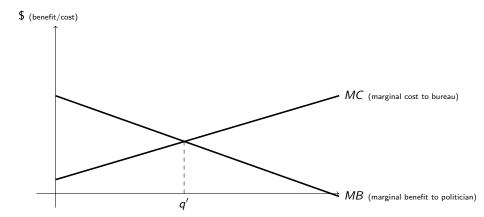


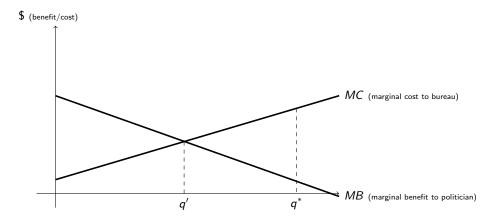
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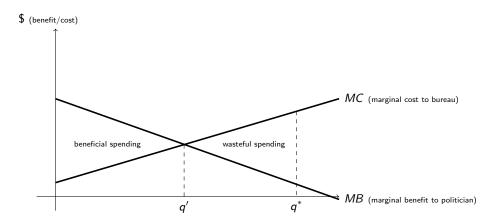


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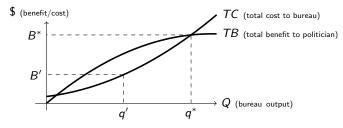




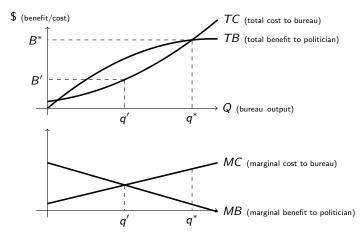




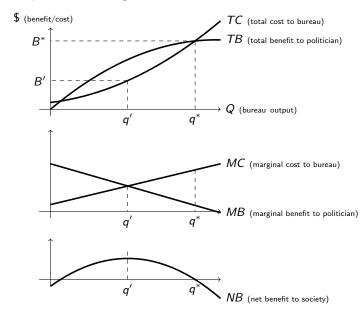
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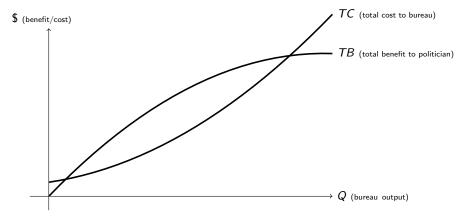


### Significance of Niskanen

- **Policy:** Intellectual ammunition for Reagan, Thatcher, other critics of government excess
- ▶ **Scholarship:** Foundation and target for subsequent scholars

## Motivations (1): Maximizing slack?

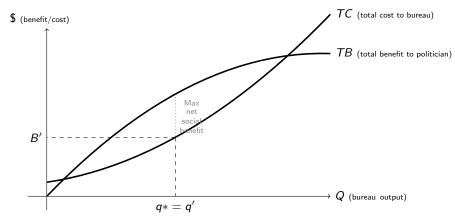
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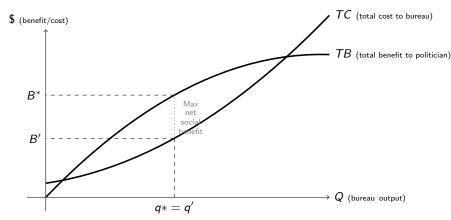
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### Motivations (2): "Bureau-shaping"?

Patrick Dunleavy (father of LSE MPA) influential critic of Niskanen.



#### Main points:

- Senior bureaucrats do not maximize the budget; they have a preferred "shape" of the bureau that puts them in an elite, collegial, central location  $\implies$ "bureau-shaping", not budget-maximizing
- Helps explain the form of state growth (Dunleavy, 1985: proliferation of agencies, movement to sub-national level, etc., leaving bureaucracy more fractured and central parts more "elite") and the embrace of "new right" reforms (senior bureaucrats support "New Public Management" because they can outsource the boring stuff to Newcastle while they stay in London)

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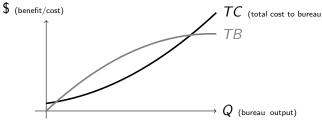
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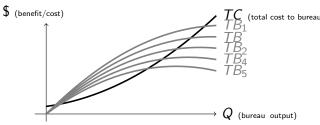


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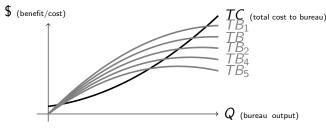
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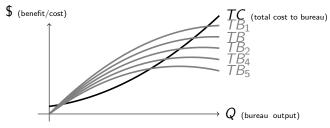


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Key mechanisms the legislature can use to limit its principal-agent problem (more broadly than just budgets):

- ▶ Be strategic about when to delegate and how much discretion to give
- Assert political control over appointments, funding, etc.
- Scrutinize ministers and ministry activities
- Write laws restricting agency's activities and making them more transparent
- ▶ Empower citizens, NGOs etc. to report problems, sue agencies

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Studies testing hypotheses about differences between public and private organizations are reviewed in Boyne (2002).

### Bureaucratic environment is difficult for principals

These differences suggest a harder job for principals!

- Agents' performance harder to observe, measure
- Harder to reward good performance
- Harder to punish bad performance

 $\implies$  suggests poor performance in public bureaucracies (inefficiency and corruption).

- Hodge (2000) shows cost savings generally in contracting out of refuse collection and building maintenance
- in favor of the conclusion that private forms of organization tend to have lower costs and greater economic efficiencies, without general losses in service quality." But: "continued appearance of mixed findings ... pitfalls and troublesome contingencies." (89)

Rainey and Chun (2005): "the weight of the evidence appears clearly

- ▶ Bel and Warner (2008) review studies from many countries comparing public and private provision of water and solid waste services:
  - No cost savings in water delivery
  - No systematic savings in waste

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- Maybe about effect of profit motive for managers/owners

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- Political principals unable to keep down wages
- ▶ (Related:) Prevalence of public sector unions
- Given difficulty firing or paying for performance, higher "efficiency wage" necessary?

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- In 2000 Dutch survey, respondents given a 25 guilder reward; can choose to receive it as a) gift certificate or b) a lottery ticket, or c) donate it to a charity. Buurman et al (2012) show that public sector employees more likely to accept gift certificate, less likely to accept lottery ticket.

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Interesting evidence of risk aversion (expected given sorting in labor market) but no evidence that it is excessive. (Don't buy lottery tickets.)

### Implications of risk-aversion

▶ Risk-aversion is **bad** if it keeps public sector employees from trying new things.

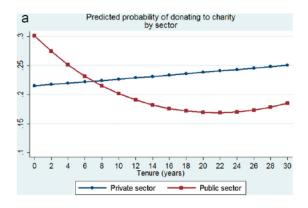
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- ▶ Risk-aversion is **good** if it makes the limited punishments available in the public sector more effective at incentivizing employees.

### Sidenote: beware burnout

From Buurman et al (2012): public sector employees more likely to donate to charity early in their career; *less likely* later in their career!

M. Buurman et al. / Journal of Economic Behavior & Organization 83 (2012) 279-291



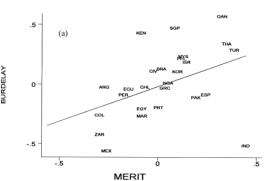
(Possibly because they feel that they are doing a lot for others already.)

# Back to Weber (2): Bureaucratic practices and government performance

Evans and Rauch (2000) find in sample of 35 developing countries that countries with more Weberian bureaucracies (examination- or degree-based hiring, stable career progression, insulation from politics) have better government outcomes.

e.g. merit-based hiring (x-axis) and bureaucratic efficiency (y-axis):





# Back to Weber (3): Bureaucracy practices and economic growth

Evans and Rauch (1999) find in sample of 35 developing countries that countries with more Weberian bureaucracies have stronger growth.

"Weberianness" (x-axis) and economic growth (conditional on initial GDP & education) (y-axis)

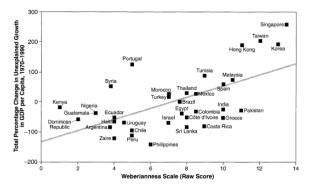


Figure 1. Scattergram Showing Relationship between Weberianness Scale Score and Unexplained Growth in GDP per Capita, 1970 to 1990

Note: Unexplained growth is that growth not explained by level of GDP in 1965 and years of school in 1965.

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### Making sense of all of this: theory

#### Politician-bureaucracy interaction:

- ▶ Niskanen: an extreme (but influential) view of politician-bureaucracy interaction. Politician is an ignorant, helpless principal.
- Miller and Moe: politician and bureaucracy on equal footing, due to mutual information asymmetries
- ► McNollGast: politician creates the bureaucracy and devises ways to control it, some of which are subtle (because they are effective!)

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**Interactions within the bureaucracy:** distinctive features (constraints on pay, hiring & firing; absence of market discipline; complexity of tasks) suggest exacerbated principal-agent problems in public (as opposed to private) organizations.

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  - ► Consistent evidence of a public sector wage premium.
  - Some evidence that private organizations operate more efficiently.
- ▶ Public sector employees are more risk-averse, which might help to resolve principal-agent problems.
- Bureaucratic practices (secure employment, insulation, hiring based on degrees and exams) are associated with better government performance and higher growth in developing countries, 1970-1990.

### Basically, Weber was right.

- Bureaucracy involves distinctive mindset (e.g. risk-aversion) and practices (e.g. stable careers)
- Rule-bound government by risk-averse bureaucrats may be improved upon in some respects, but the alternative in developing countries is probably worse.



### Next time

Next time: money in politics.