

# Formal Analysis: Costly signaling (tying hands)

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Week 8 Session 1



## Tying hands

# Throwing out the steering wheel

## Game of chicken

		Player 2	
		Swerve	Straight
Player 1	Swerve	3, 3	2, 4
	Straight	4, 2	1, 1

## Game of chicken after 1 removes steering wheel

		Player 2	
		Swerve	Straight
Player 1	Straight	4, 2	1, 1

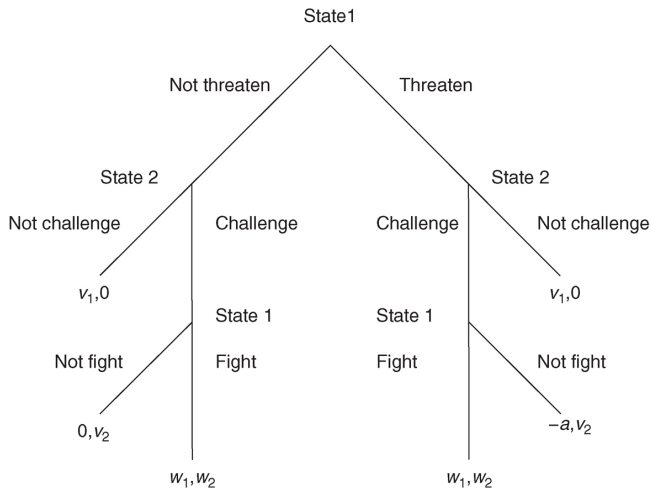
## Burning ships/bridges

There are many accounts of military conquest in which the conqueror is said to have eliminated options of escape.

William the Conqueror (England, 1066) and Hernán Cortés (Mexico, 1519-1521) are said to have **burned their ships** on arrival to make escape impossible.

What could motivate this behavior? How could we use a model to explore the possible logic?

# Actions that change future payoffs



## An alternative approach

Assume probability of conflict is CSF, where  $e_i$  is  $i$ 's effort:

$$\Pr(1 \text{ wins}) \equiv p_1 \equiv \frac{e_1}{e_1 + e_2}$$

The value of winning is 1. The value of losing is  $v_l$ . Expending effort  $e_1$  costs  $\gamma e_1$ .

Then expected utility is:

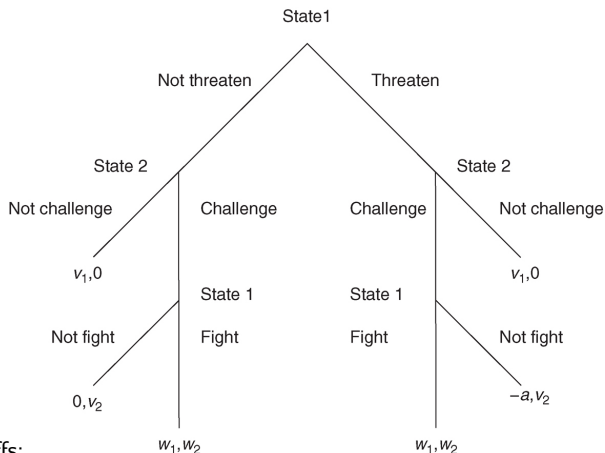
$$\frac{e_1}{e_1 + e_2} + \left(1 - \frac{e_1}{e_1 + e_2}\right)v_l - e_1$$

What can player 1 accomplish by reducing  $v_l$  (e.g. by making escape impossible)?

Analysis of the costly signaling game in Kydd:  
complete information case



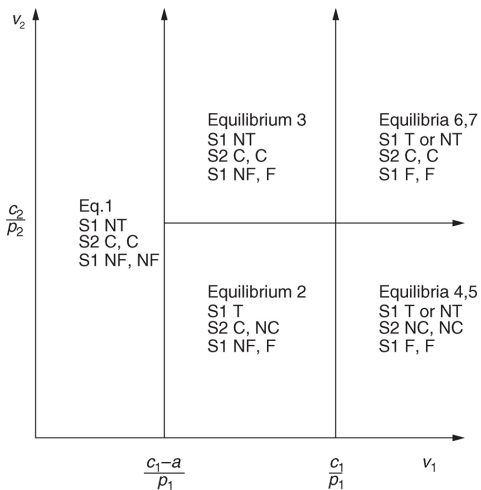
# The complete information case



War payoffs:

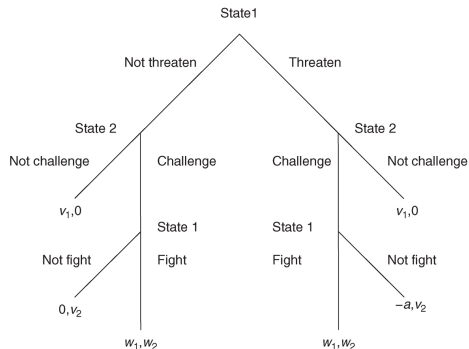
- ▶ **Player 2:**  $w_2 = p_2 v_2 - c_2 \implies$  fight if  $v_2 > \frac{c_2}{p_2}$
- ▶ **Player 1:**  $w_1 = p_1 v_1 - c_1 \implies$  fight if
  - ▶  $v_1 > \frac{c_1}{p_1}$ , assuming **did not** issue threat
  - ▶  $v_1 > \frac{c_1}{p_1} - a$ , assuming **did** issue threat

## The complete information case (2)



# The interesting question

**Q:** Under what conditions would it be valuable to state 1 to be able to impose a cost  $a$  on backing down from a threat?

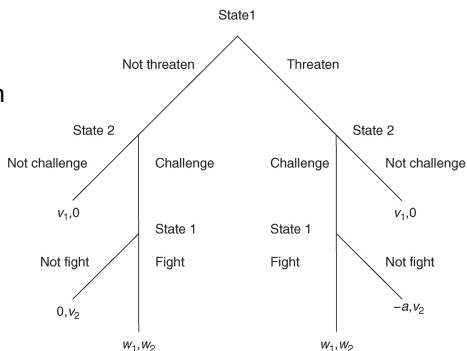


# The interesting case

**Q:** Under what conditions would it be valuable to state be able to impose a cost  $a$  on backing down from a threat?

**A:** When state 1 is the type who would back down rather than fight.

**Q:** When is that true?



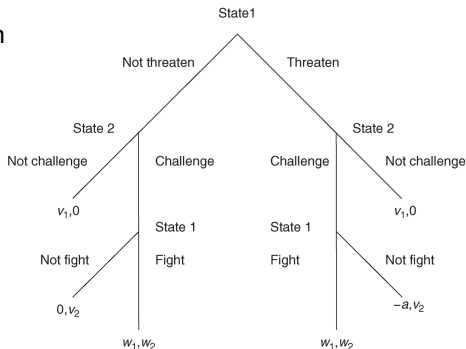
## The interesting case

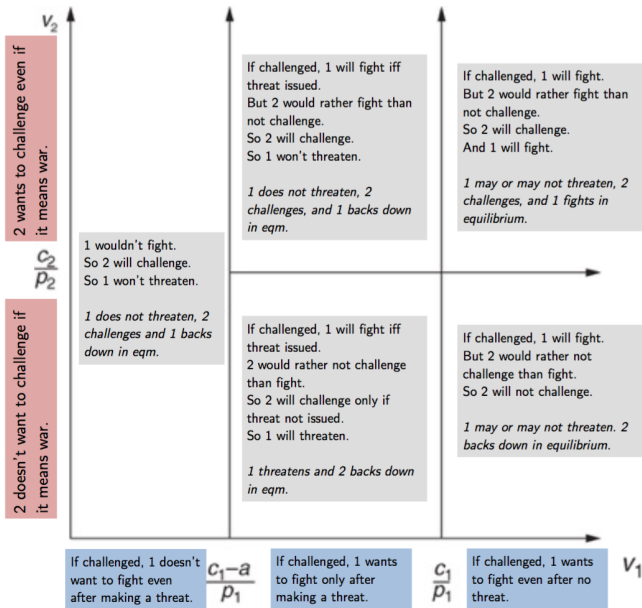
**Q:** Under what conditions would it be valuable to state be able to impose a cost  $a$  on backing down from a threat?

**A:** When state 1 is the type who would back down rather than fight.

**Q:** When is that true?

**A:** When  $w_2 < 0$ , i.e. when  $v_2 < \frac{c_2}{p_2}$ .

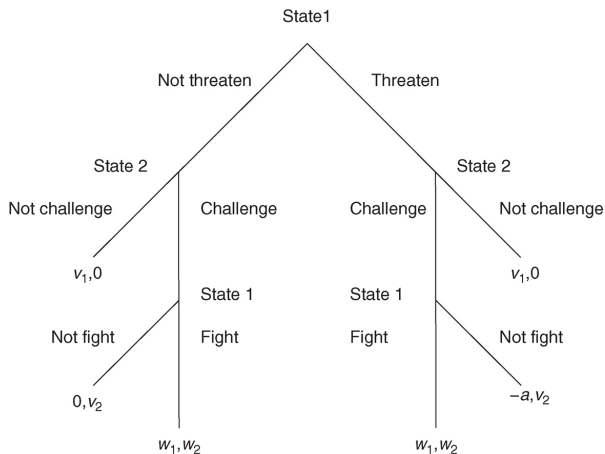




Analysis of the costly signaling game in Kydd:  
incomplete information case

## What does incomplete information mean here?

The values  $v_1$  &  $v_2$  are distributed according to  $f_1$  &  $f_2$  ( $F_1$  &  $F_2$ ).  
Backward induction harder when you don't know the other player's type.





# Approach to solving the incomplete information game

Types of state 1 with  $v_1$  above a certain value will threaten.

Two cases:

- ▶ **no-bluffing equilibrium**: cutoff is between  $\frac{c_1 - a}{p_1}$  and  $\frac{c_1}{p_1}$ , so the type at the threshold is one who would fight if challenged
- ▶ **no-bluffing equilibrium**: cutoff is below  $\frac{c_1 - a}{p_1}$ , so the type at the threshold is one who would not fight if challenged

## Approach to solving the incomplete information game: no-bluff equilibrium

**No-bluffing equilibrium:** threat cutoff is between  $\frac{c_1 - a}{p_1}$  and  $\frac{c_1}{p_1}$ , so the type at the threshold is one who would fight if challenged

State 2 knows it will have a war if it challenges a state who has threatened  $\implies$  state 2 challenges only if  $v_2 > \frac{c_2}{p_2} \equiv v_2^*$ .

Where should the threat cutoff be?

## Approach to solving the incomplete information game: no-bluff equilibrium (2)

Where should state 1's threat cutoff  $v_1^*$  be?

If threaten, then two possibilities:

- ▶  $v_2 < v_2^*$ : state 2 does not challenge, state 1 gets  $v_1$
- ▶  $v_2 > v_2^*$ : state 2 challenges, state 1 gets  $p_1 v_1 - c_1$

If not threaten, then state 2 will challenge and state 1 will get 0.

How do we solve for the optimal  $v_1^*$ ?