(Week 5) Causality and hypothesis testing (Week 6) Quant. analysis: strengths & pitfalls

Research design 6 & 13 November, 2017 Andrew Eggers The "credibility revolution": from job training to political science

A story about program evaluation

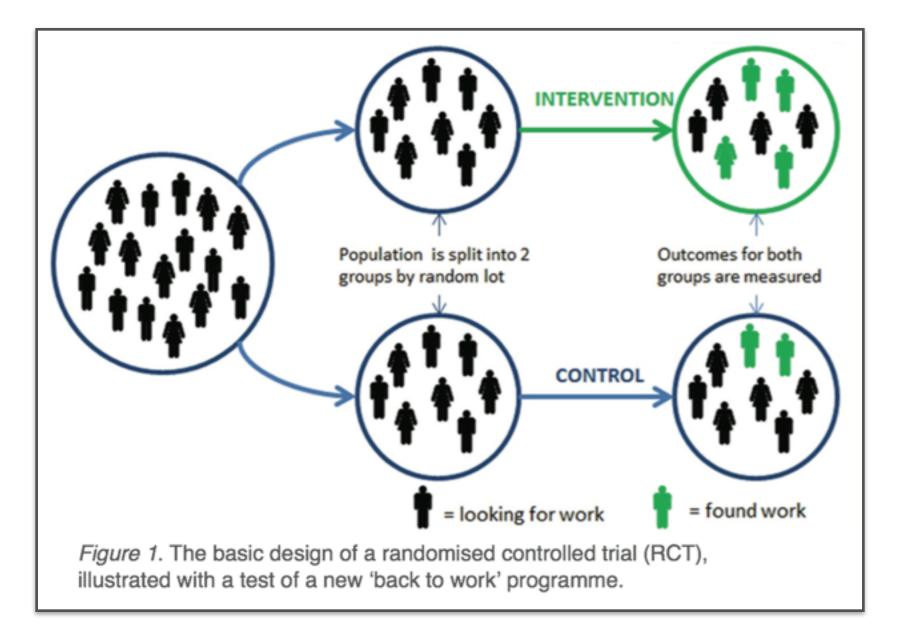
National Supported Work Demonstration (1975-1979): ex-offenders, drug addicts, etc. receive 12-18 months of subsidized employment in 10 US cities.



MDRC implementing NSW in 1970s

Does it work? Of 6,600 eligible participants, some randomly assigned to **control group** (no subsidized employment).

	Treatment	Control
Avg earnings after program	\$4,670	\$3,819



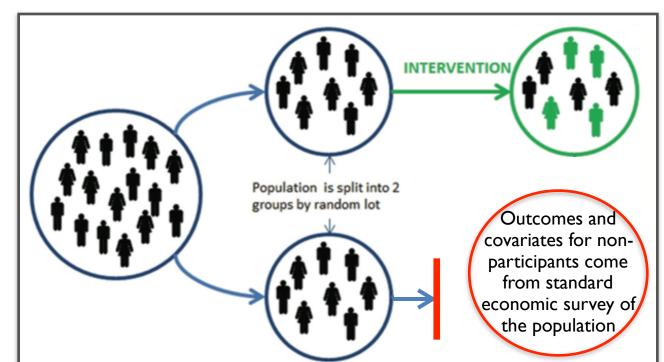
Lalonde (1986): "Evaluating the econometric evaluations of training programs with experimental data"

Idea: Ignore the experimental control group; use standard economic surveys instead.

How close to the experimental benchmark do we get with standard econometric approaches?



Robert Lalonde, University of Chicago



Lalonde (1986): "Evaluating the econometric evaluations of training programs with experimental data"

How close to the experimental benchmark do we get by applying standard econometric approaches to nonexperimental data? Not very close!

"Policymakers should be aware that the available nonexperimental evaluations of employment and training programs may contain large and unknown biases resulting from specification errors." (p. 617)

Fundamental problem of causal inference

What we want:

minus

Outcome if individual did participate in program Outcome if individual did not participate in program

$$y_i(1)$$
 - $y_i(0)$

Fundamental problem of causal inference is that we never observe both *potential outcomes* for any individual.

What about

 $E[y_i(1) - y_i(0)] = E[y_i(1)] - E[y_i(0)]$

What about

Average outcomes of individuals who **did participate** in program

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Is this the same as the average treatment effect?

i.e. average of the individual treatment effects

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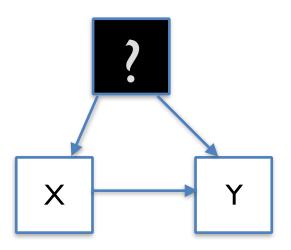
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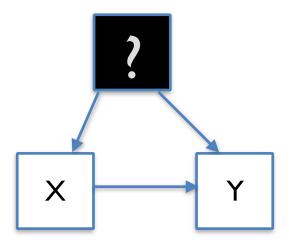
You: "Of course! This is why we control for age, education, etc rather than just compare 'treated' and 'untreated' units." Lalonde: "This didn't work for measuring the effect of a job training program. Selection bias didn't go away." Do we think it works in political science?

What's going wrong?

We want to understand the effect of X on Y. But variation in X is caused by/associated with variation in Z_1, Z_2, Z_3, \ldots , which also affect Y.

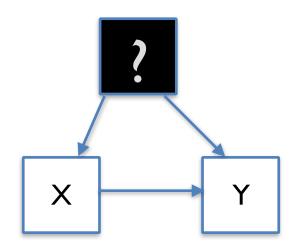


• what confounders are important?



- what confounders are important?
- how to measure them?
- how exactly they are related to X or Y?

The credibility revolution (Angrist & Pischke 2010) is due to a rising suspicion that we don't know.



What's going wrong?

Basically, selection bias due to unobserved/unobservable characteristics or misspecification errors, i.e. confounding, endogeneity.

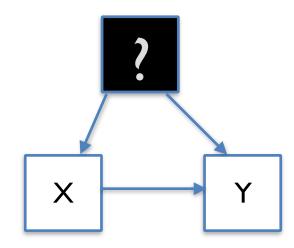
We want to understand the effect of X on Y. But variation in X is caused by/associated with variation in Z_1, Z_2, Z_3, \ldots , which also affect Y. (Examples in job training? Effects of electoral

system? Democratic peace?)

How do we know

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- how to measure them?
- how exactly they are related to X or Y?

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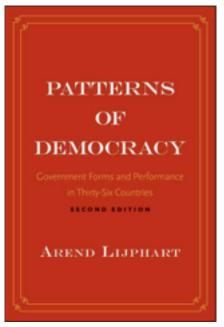
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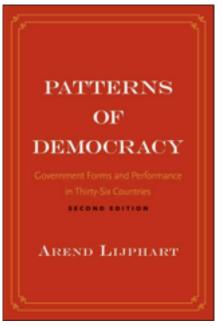
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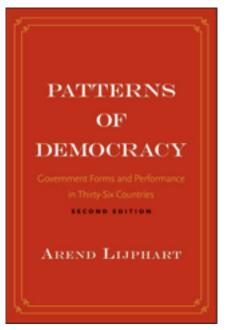


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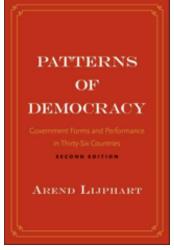


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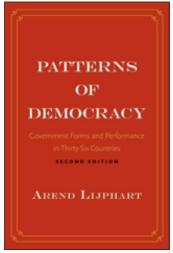
(Many talks in Nuffield Politics seminar, IR colloquium)

The rise of the "identification strategy"



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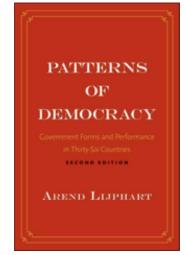
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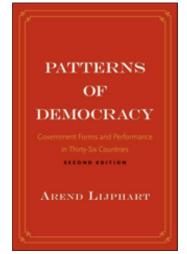


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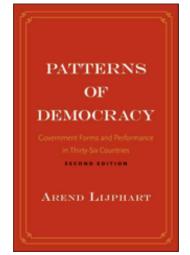
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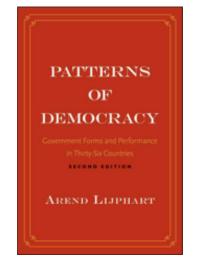
How does government form affect performance?

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Your "identification strategy" is what makes your design more credible than a cross-sectional regression in a sample from P.

Design vs statistical control

1

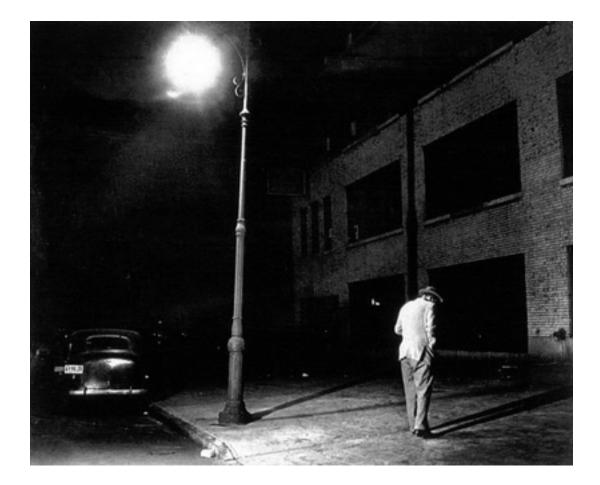
Key feature of design-based approach: choosing or creating settings where **statistical control** is **less necessary**.

Т

Research question	Statistical control approach	(Non-experimental) design approach
What is effect of job training program?	Gather data on a bunch of people including participants and non- participants. Regress wages on participation indicator and controls.	Locate job program that was over-subscribed; compare outcomes for successful and unsuccessful applicants.
What is effect of PR (compared to plurality) on turnout?	Gather data on turnout from various countries. Regress turnout on electoral system indicator and controls.	Compare French cities just above and below population cutoff that determines electoral system.

Looking under a lamppost

Internal validity and external validity — see Cyrus Samii "Causal Empiricism"



What does this mean for you?

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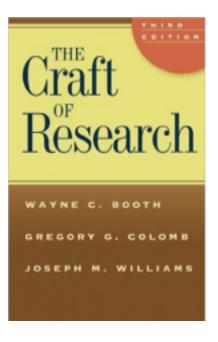
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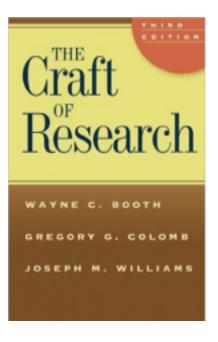
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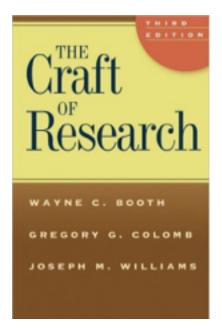
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Also known as "motive": why are you making me read this?

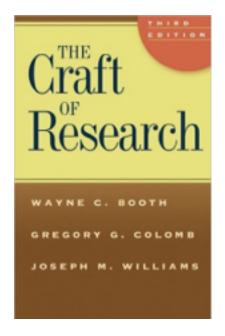




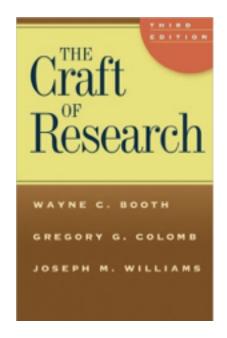
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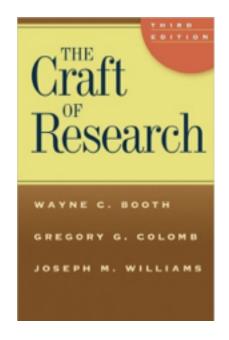
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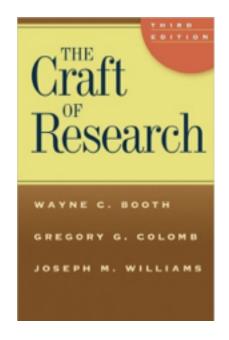
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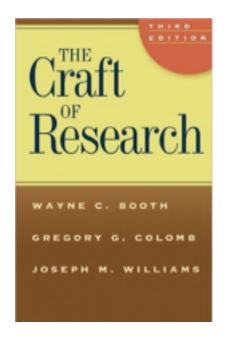
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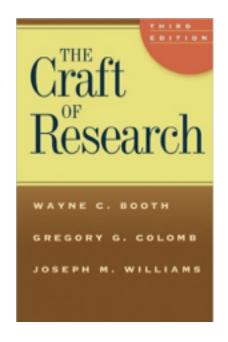


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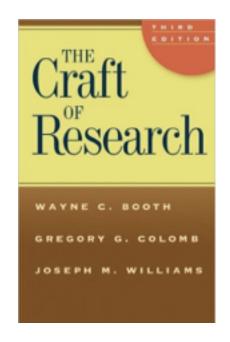
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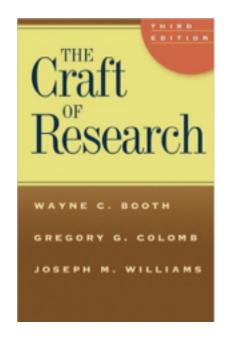
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- You also need to convince us that it is **important** to address this problem.

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- Is ballot order randomized in California?
- Does the municipal electoral system depend on an arbitrary population cutoff?
- Is there detailed weather data?

Analyze first, ask questions (i.e. decide on a problem) later?

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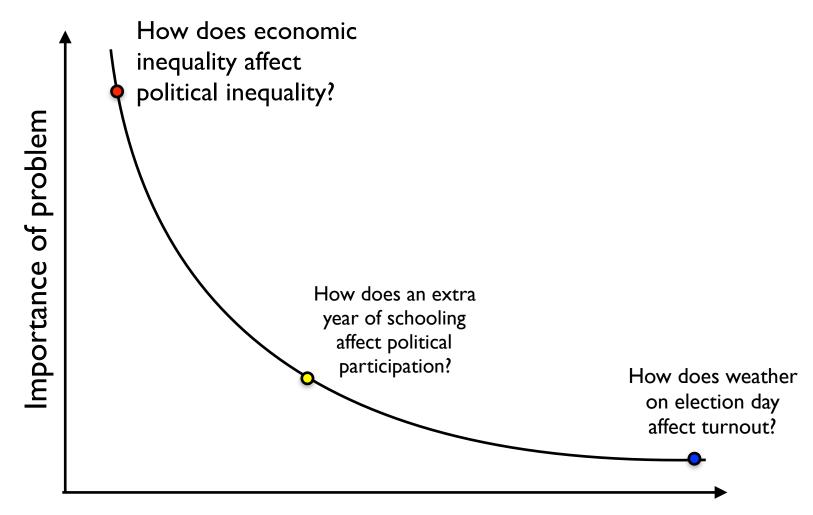
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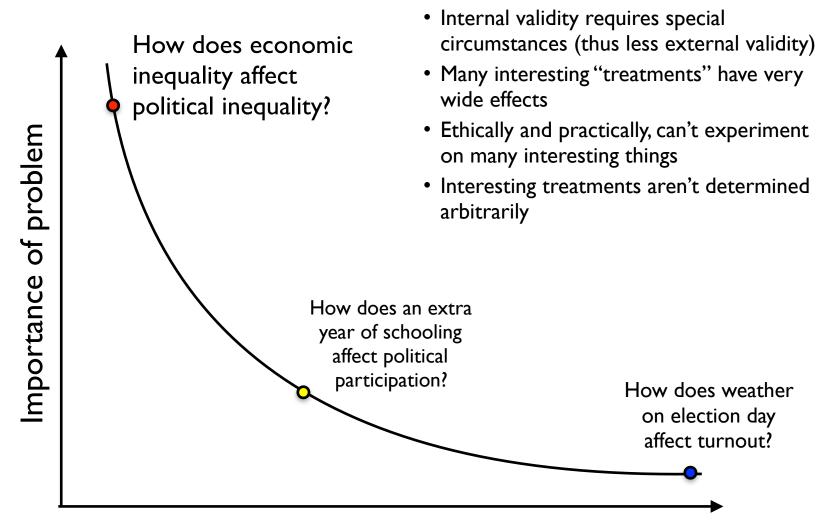
And causal inference-driven approach excludes other types of questions: descriptive, explanatory, conceptual/theoretical.

The credibility/importance tradeoff



Credibility of causal inference

The credibility/importance tradeoff



Some underlying reasons:

Credibility of causal inference

Please remember this advice if your research involves any claims about effects

Suppose there were no constraints (time, money, ethics, the number of countries). What is the most informative experiment I could run to measure the effect I want to study?

Benefits: Clarifies to you (and reader)

- what you are trying to study
- what challenges you face
- what feasible designs actually exist

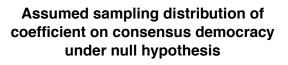
Some big questions about design-based inference and the "credibility revolution"

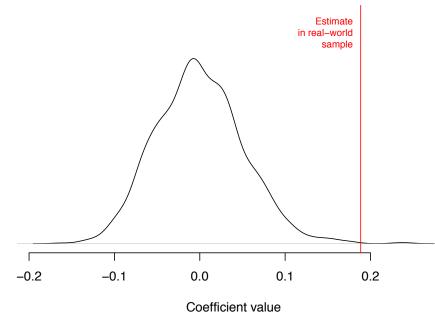
- Does a study on elections in French villages tell us anything about national elections? (external validity)
- What about explanation? What does the study in French villages tell us about why turnout is higher in PR countries (the puzzle to be explained)?
- What about "theory-testing"? What theory is tested when the setting for our analysis was carefully chosen?
- What about "effects of causes" questions that can't be answered this way: what is the effect of globalization?

Design-based research and hypothesis testing

The basic hypothesis testing framework

- Generate a hypothesis and a test statistic (e.g. regression coefficient)
- Derive sampling distribution for test statistic under the null hypothesis (e.g. if true regression coefficient is zero)
- p-value indicates probability of getting a test statistic as extreme as observed estimate if null hypothesis actually true
- Convention: reject null hypothesis if p-value < .05





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$$\alpha \equiv \Pr(\text{Reject null}|\text{Null is true}) = .05$$

Should we believe empirical claims in published research? (1)

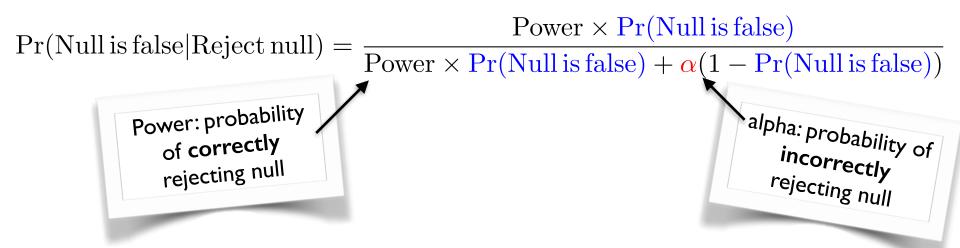
What's the probability that the null hypothesis is *actually* false, given that the author rejects the null hypothesis in a statistical test?

Remember
Bayes Theorem?
$$\Pr(a|b) = \frac{\Pr(b|a)\Pr(a)}{\Pr(b)}$$

 $Pr(Null is false | Reject null) = \frac{Pr(Reject null|Null is false)Pr(Null is false)}{Pr(Reject null)}$

Should we believe empirical claims in published research? (2)

What's the probability that the null hypothesis is *actually* false, given that the author rejects the null hypothesis in a statistical test?



Implication: we should believe claim of statistical significance when

- alpha is low (standard goal is .05)
- Pr(Null is false) is high (i.e. the rejection is not surprising)

Should we believe empirical claims in published research? (3)

First challenge: Editors and reviewers require surprising results.

- This gene causes turnout!
- The outcome of football games affects incumbent vote share!
- The disease environment during colonization affects current economic development (through institutions)!

This makes published results (especially in top journals) less believable.

What can we do?

Should we believe empirical claims in published research? (4)

Second challenge: What is true value of alpha (probability of incorrectly rejecting the null hypothesis)?

We reject the null when the p-value is below .05. Is this the same as alpha = .05?

Consider:

- You run 20 regressions to pick your "preferred specification" (specification search)
- You don't pursue projects where, even with 20 regressions, you still get null results (file-drawer problem)

In practice, alpha might be **much** higher than .05!

Four kinds of "search" to worry about

Specification search: Having chosen an X and Y of interest and a setting, try various control variables, functional forms, etc until you find a significant relationship between X and Y

Treatment search: Having chosen a Y of interest and a setting, run a regression and choose your hypothesis based on what coefficients turn out to be significant/interesting Outcome search: Having found a setting where X is quasirandomly assigned, try various outcome variables Y until find a significant relationship

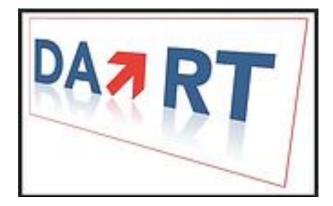
Subgroup search: Having found a setting where X is quasirandomly assigned, try various subgroups (e.g. young Asian men) until find a significant relationship

Which of these is better with "credibility revolution"? Which is worse?

Replication movement and DA-RT

http://www.dartstatement.org/

Petition to delay DA-RT implementation



Petition to Delay DA-RT Implementation

November 3, 2015 [list includes those who signed of November 8 5:15 pm EST]]

Dear Colleagues,

We write as concerned members of the American Political Science Association to urge an important amendment to the statement, "Data Access and Research Transparency (DA-RT): A Joint Statement by Political Science Journal Editors." In the joint statement, dated October 6, 2014, journal editors committed their respective journals to a set of principles, to be implemented by January 15, 2016.

DA-RT organizers have made many efforts over the past five years to reach out to members of the profession through various symposia and meetings. Nowever, these issues began to gain widespread attention only when the journal editors signed the statement of October 6, 2014 and panels at the 2015 annual meeting of the American Political Science Association brought the issue to the attention of many scholars who had not realized the possible implications of that statement for their own research, despite the previous outreach activities. Conversations at the panels, roundtables, section business meetings, and other venues at the recent annual meeting demonstrated that members of the Association have only just begun to grapple with the

Pre-registration movement and EGAP

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